

NOVEMBER 20 - 25, 2023

REGINA, SASKATCHEWAN

You wouldn't use the wrong tools to eat your steak...



...Why do it when tagging your cattle?



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Canadian Western Agribition 2023 Official Show Guide is a supplement to The Western Producer

Canadian Western Agribition

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WELCOME TO CANADIAN WESTERN AGRIBITION 2023

WELCOME TO CANADIAN WESTERN AGRIBITION 2023



THE PREMIER OF SASKATCHEWAN

On behalf of the Government of Saskatchewan, I am pleased to welcome everyone to the 2023 Canadian Western Agribition (CWA).

I am proud to acknowledge that Agribition is the best beef show on the continent and the largest livestock show in all of Canada. People of all ages, from all over the world have come through these doors to experience this marketplace showcasing our premium livestock industry. We are pleased to welcome local, national and international guests to CWA and show what Saskatchewan has to offer. From our cattle genetics, agricultural innovations and Indigenous agriculture opportunities to entertainment, education, local food and so much more, this is a world-class event.

The Province of Saskatchewan is a world leader in livestock, feed and forage development, and boasts one of Canada's largest cattle herds. Top cattle genetics, a vast array of exhibitors, and the cutting-edge technology and innovations at CWA help producers remain resilient to rapid-changing markets and climate-related challenges. Most certainly, the continued advancement of the agricultural industry is thanks to CWA and the dedicated producers and exhibitors at this event.

Thank you to CWA's volunteers, organizers, sponsors and exhibitors for making this show a success every year and demonstrating the very best of Saskatchewan and Canadian agriculture.

SCOTT MOE,PREMIER OF SASKATCHEWAN





A MESSAGE FROM MÉTIS NATION SASKATCHEWAN

On behalf of the Métis Nation Saskatchewan government, I am pleased to bring greetings from the Heartland of the Métis and Treaty 6 Territory for Canadian Western Agribition. Welcome!

As you gather together this week, I am reminded of our traditions as Métis people that connect us to the land. From the fur trade to the great bison hunt, harvesting, hunting and farming, our Métis ways continue to provide sustenance for our citizens, families and communities right across the province. Our traditional ways have also contributed to development of Saskatchewan as an agricultural province, and we are proud to share our identity, culture, language and values with you.

We wish you a successful week and many connections.

GLEN MCCALLUM ,PRESIDENT, MÉTIS NATION SASKATCHEWAN





A MESSAGE FROM THE MAYOR OF REGINA

On behalf of my City Council colleagues and the City of Regina, I am pleased to welcome you to the 2023 Canadian Western Agribition.

Regina is proud to be a centre of excellence for agribusiness in Canada. For 52 years, we have had the honour of welcoming attendees from across the province, country, and globe to our city to participate in the best beef show on the continent and the largest livestock show in Canada.

Agriculture serves each of our communities in many ways. This show provides us with the opportunity to come together, share best practices and challenges, and assess how we can further collaborate to advance our agriculture industry and meet the world's growing demands today and in the future.

I want to thank the volunteers, staff, sponsors, and all those who have invested their time and effort into Agribition. Year after year, you continue to raise the bar and produce a memorable and valuable show for all attendees.

For those who have traveled to Regina, I encourage you to explore some of our wonderful attractions. Enjoy the views of Wascana Park, visit the RCMP Heritage Centre on the land where Mounties have trained since 1885, or explore our booming craft brewing scene in our historic Warehouse District. With many unique shops and excellent restaurants, you will surely discover the warm and friendly spirit Regina is known for.

I wish everyone a great 2023 Canadian Western Agribition!

SANDRA MASTERS, MAYOR OF REGINA





A MESSAGE FROM

AGRICULTURE AND AGRI-FOOD CANADA

Welcome to Canadian Western Agribition! Over the past half-century, Agribition has grown into one of the world's premier agricultural marketplaces, attracting visitors from over 60 countries around the world.

In addition to being a global showcase of livestock genetics, Agribition is also an amazing ambassador for our innovative and sustainable agriculture sector in Saskatchewan and across Canada. The show contributes almost \$100 million to the provincial economy and over 900 jobs, while empowering up-and-coming young producers through the Next Gen Agriculture Mentorship program.

Like Agribition, our government is also helping Canadian producers maximize their opportunities in key markets around the world. The Indo-Pacific region holds significant potential for our agri-food sector, and Canada's first-ever agri-food trade office in Manila will serve as a platform to connect with key government and industry stakeholders across the region. We have restored access for Canadian beef in Japan, Guatemala and Taiwan, and to keep the industry on the competitive edge we are partnering with the Beef Cattle Research Council to invest almost \$22 million over five years in the new Beef and Forage Cluster under the Sustainable Canadian Agricultural Partnership.

Canadian farmers, producers and ranchers are the pride of our country and the envy of the world. This event is an opportunity to show off the great Canadian products and ambition we have to offer. I wish everyone a memorable and productive visit, and here's to another half-century of success for Canadian Western Agribition!

THE HONOURABLE LAWRENCE MACAULAY, MINISTER OF AGRICULTURE AND AGRI-FOOD

Supplement to The Western Producer 5 visit us at: www.agribition.com





A MESSAGE FROM

THE PRESIDENT OF CANADIAN WESTERN AGRIBITION

On behalf of the Board of Directors, staff and volunteers, I am honoured to welcome you to the 52nd Canadian Western Agribition! Agribition stands apart from other events with its blend of agriculture, western heritage and entertainment.

The shows' reputation as North America's best beef show and Canada's premier agriculture showcase is recognized nationally and internationally. In addition to the best livestock genetics, you will find a world class trade show, the Indigenous Agriculture Summit and four nights of Maple Leaf Circuit Finals Rodeo. As well as rodeo, an exciting new entertainment piece will be added on Tuesday evening — look elsewhere in this guide to find out more.

Our next generation, the youth, compete at Agribition in the Canadian National 4-H Judging Competition, Youth Showmanship and Team Grooming. Don't miss them competing in the open livestock shows as well. The CWA Scholarships will be presented during the show, so watch for the winners and your opportunity to support this important program.

Agribition's focus on showcasing and marketing Canada's finest agricultural products and expertise to the world, along with youth competitions, education seminars and entertainment, has people returning year after year.

Agribition is truly unique and is the result when so many work together and contribute to the organization – the volunteers, staff, exhibitors, sponsors, guests and supporters. Thank you — you are the heart of Agribition!

I look forward to seeing you at Agribition, The Home of Champions.

KIM HEXTALL,

PRESIDENT, CANADIAN WESTERN AGRIBITION



MEET OUR EXECUTIVE TEAM







MICHAEL LATIMER
Vice President



LEVI JACKSONMember at Large



KELSEY ASHWORTHMember at Large



Member at Large



CHRIS LEES
Past President

2023 BOARD OF DIRECTORS



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CAROL POOLE



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DANA HICKS





Supplement to The Western Producer

A MESSAGE FROM

THE CEO OF CANADIAN WESTERN AGRIBITION

Welcome to Agribition 2023!

Carrying the momentum has been a phrase that I have been using constantly and it couldn't be truer as we head into our 52nd show. You never know how you are truly going to bounce back as you begin to return to normal after producing a show during Covid, but you all showed up for us and we cannot wait to show up for you this year as we have a lot of exciting new parts of our show.

We are once again so proud to host you, your family, and your business at Canadian Western Agribition, welcoming back all of our returning international buyers, delegates, and friends. Along with international guests, we are pleased to have CWA's Education Program again this year which will bring in over 10, 000 eager students coming to learn where their food comes

This year we are going to be kicking off the show with free admission on Monday, November 20 courtesy of our partners at CN, along with our signature Burning of the Brand. This gives our guests an opportunity to walk the show and scope out where everything is for when they return later in the week, while enjoying some live music! Make sure to take this time to also venture back into the barns as Agribition is rich in history and it all starts in the barns!

When we say we are going to show up for you, we mean it! On Tuesday evening, Freestyle Bullfighting will be making its way to the Brandt Centre as we have partnered with the world-renowned Bullfighters Only for the first year ever BFO Canadian Grand Prix, presented by Brandt, as we welcome four members of BFO as well as six Recortadores from Spain to compete in a Bullfighting Event never done before. Please note that this is all freestyle and no harm will be done to the bull.

The four night Maple Leaf Finals Rodeo in partnership with the Canadian Professional Rodeo Association will also be kicking off this year with free admission on Wednesday courtesy of The Mosaic Company, as we pack the Brandt Centre to watch the toughest athletes on the planet go head-to-head for over \$120, 000 in prize money in an atmosphere like none other! Wednesday's rodeo will also feature the crowning of the inaugural Miss Rodeo Agribition!

And it doesn't stop there! We will also be announcing the winner of our Ultimate Taylor Swift Giveaway, presented by SaskMilk, at the Thursday night rodeo performance! Stop by and see Saskatchewan's top Swiftie win tickets to the Taylor Swift Eras Tour in Melbourne, Australia!

Returning again this year is the ever-popular Party on the Dirt, presented by Bendz Real Estate Group, so make sure to stop by after Friday's rodeo performance in the rodeo arena to dance the night away! Agribition will draw to a close on Saturday, November 25 with a jam-packed day of events including the signature Agribition Beef Supreme, presented by CN and the final night of the Maple Leaf Finals Rodeo where we crown our champions, and the second night of Party on the Dirt!

On behalf of our entire team, welcome to Canadian Western Agribition, and welcome to Regina. Now hold on and enjoy this week as our team has been hard at work this entire year with our guests and stakeholders front of mind. Whether this is your 52nd Agribition or your first, it's finally here and we are ready to welcome you to the grounds! Now have some fun and thank you for your generous support, and thank you for sharing this week with us!

SHAUN KINDOPP,

CHIEF EXECUTIVE OFFICER, CANADIAN WESTERN AGRIBITION



GENERAL SHOW INFORMATION

LOCATION

REAL District, Regina, Saskatchewan

Entrances: 11th Avenue and Lewvan Drive, Princess Street and Dewdney Avenue, and 10th Avenue and Elphinstone Street

TICKETS **ADMISSION**



ADULT (18+) YOUTH [13-17] CHILDREN (12 AND UNDER) 3-DAY SHOW PASS

\$ 25.00 \$ 5.00

TRADE SHOW HOURS Exhibits are open 10:00 AM - 6:00 PM FREE \$ 55.00

\$100.00

PARKING

Priority Exit Parking is available for purchase. For more info visit agribition.com

SHOW DATES & HOURS

Monday, November 20 - Saturday, November 25

See daily schedule for events and show times.

Gates open 6:00 AM - 5:00 PM daily

Agribition Express and Courtesy Car Transport offered throughout the

INFORMATION BOOTHS

Located throughout the grounds (see Grounds Map for details). Knowledgeable and friendly staff are available to make it easier to find your way. The information booths are proudly sponsored by Golden West Radio.

CONEXUS MEMBER REWARD PROGRAM

Conexus members will receive free gate admission when presenting member card at gate. Conexus members will also receive 20% off Thursday and Friday rodeo tickets. Must be purchased at box office.

STROLLERS

For safety purposes, children must be removed from strollers when entering the barns.

SECURITY

Command Dispatch: 306-789-REAL (7325)

MORE INFORMATION

CWA Office

Phone: 306-565-0565

Email: cwa.questions@agribition.com

MAPLE LEAF FINALS RODEO

NOVEMBER 22- NOVEMBER 25 AT 7:00 PM IN THE BRANDT CENTRE

WEDNESDAY, NOVEMBER 22 - FREE COURTESY OF Mosaic THURSDAY, NOVEMBER 23

GOLD	\$ 42.00
SILVER	\$ 35.00
BRONZE ADULT (18+)	\$ 30.00
BRONZE CHILD (17 AND UNDER)	\$ 15.00
FAMILY PACKAGE (2 BRONZE ADULTS AND 2 BRONZE CHILDREN)	\$ 70.00

FRIDAY, NOVEMBER 24 PRESENTED BY RITCHIE BROS. & SATURDAY, NOVEMBER 25 PRESENTED BY CO-OP REFINERY COMPLEX

GOLD \$46.00 \$ 38.00 SILVER \$33.00 BRONZE ADULT (18+) BRONZE CHILD (17 AND UNDER) \$ 24.00

All taxes included. Custom packages available for groups over 10 at 306-924-9589. Tickets are available online at agribition.com, at ticketmaster.ca, or email ticketing@real1884.ca.

FAMILY PACKAGE (2 BRONZE ADULTS AND 2 BRONZE CHILDREN)

PARTY ON THE DIRT PRESENTED BY BENDZ REAL ESTATE GROUP

FRIDAY, NOVEMBER 24 & SATURDAY, NOVEMBER 25 - FOLLOWING MAPLE LEAF FINALS RODEO ADULT (19+) ADVANCE ADULT (19+) AT THE DOOR \$ 30.00 TWO NIGHTER \$ 40.00

FREESTYLE BULLFIGHTING PRESENTED BY BRANDT

TUESDAY, NOVEMBER 21 AT 7:00 PM IN THE BRANDT CENTRE \$33.00 ALL AGES \$75.00 VIP TICKETS (INCLUDE MEET & GREET)



WHAT'S HOT **EVENT SCHEDULE**

WHAT'S HOT AT AGRIBITION

Agribition is an event anchored by tradition, but it is also constantly evolving. Each year there are more and more exciting things to do at Agribition!

EVENT	DATE & TIME	LOCATION
The Stock Exchange Located on the west side of the grounds, the Stock Exchange is a core part of Agribition. Home to Bred Heifers, Replacement Heifers, Bull Pen Alley, The Yards, Bison, and Texas Longhorns, the Stock Exchange is a unique destination for all Agribition visitors.	Monday, November 20 to Saturday, November 25 10:00 AM to 6:00 PM	Stock Exchange
Bison Day Bison Day will kick off on Tuesday, November 21 at 10:00 AM in the Stock Exchange. The day will begin with an Indigenous Cultural Showcase, followed by a series of presentations, with topics including, the Anatomy of a Bison, How to Judge a Bison, and so much more.	Tuesday, November 21 10:00 AM	John Deere Sale Arena
Indigenous Agriculture Summit presented by FCC The 10th annual Indigenous Agriculture Summit is a two-day conference designed for industry leaders, partners, economic development officers, upcoming leaders, university students, and entrepreneurs, with themes focusing on ag technology and accessing resources.	Tuesday, November 21 & Wednesday, November 23 8:00 AM	Queensbury Convention Centre
Bullfighters Only (BFO) Grand Prix presented by Brandt Get ready for an electrifying evening! Freestyle Bullfighting is the ultimate showdown, pitting man against the fierce Spanish fighting bulls, as the top contenders in the sport vie for precious points in the final event of the BFO regular season. Adding to the excitement, you'll also witness an authentic Spanish "Concurso de Recortadores." Prepare to be awestruck as elite European athletes go head-to-head in a heart stopping display of acrobatics, all competing for the prestigious title of the first-ever champion crowned on North American soil.	Tuesday, November 21 7:00 PM	Brandt Centr
Animal AgTech Awards presented by Deloitte Canadian Western Agribition is excited to launch the Canadian Animal AgTech Awards presented by Deloitte! Finalists will be displaying trade show booths to be seen by our over 100,000 industry wide guests and pitch to a panel of judges. Judging will be done on three criteria: Technology, Team & Experience, Market Potential & Finance.	Wednesday, November 22 1:00 PM	Ag Ex Pavilio
Maple Leaf Finals Rodeo Back again for 2023, Agribition will be home to the Maple Leaf Finals Rodeo. In partnership with the Canadian Professional Rodeo Association, this rodeo will see eight major rodeo events featuring top 10 contestants over four nights with a chance to win over \$100,000. Admission on November 22 is free, courtesy of the Mosaic Company.	Wednesday, November 22 through Saturday, November 25 7:00 PM – 9:00 PM	Brandt Centr
Ultimate Taylor Swift Concert Giveaway presented by SaskMilk During the intermission of our Maple Leaf Finals Rodeo make sure to stick around and watch Saskatchewan's top Swifties compete to win tickets to see the Eras Tour in Melbourne, Australia!	Thursday, November 23 7:00 PM	Brandt Centr
Agribition Ranch Rodeo presented by GoldenWest Radio Join us for a taste of ranch life on Friday, November 24. Ranch Rodeo teams will go head-to-head in skill-testing events based on the everyday jobs of a typical working ranch	Friday, November 24 1:00 PM	Brandt Centr
Maple Leaf Finals Rodeo - Energy Night Energy Industry Appreciation Night, presented by Ritchie Bros., will feature special programming to thank the men and women in Saskatchewan's energy industry for keeping our homes heated and the lights on.	Friday, November 24 7:00 PM	Brandt Centr
Party on the Dirt presented by Bendz Real Estate Group After Friday and Saturday night's rodeo performances, get your boots dirty, literally, at Party on the Dirt! Music, drinks, and enough space to dance the night away. Must be 19+.	Friday, November 24 & Saturday, November 25 (following Maple Leaf Finals Rodeo) 9:30 PM	Brandt Centr
Agribition Beef Supreme presented by CN The Agribition Beef Supreme, presented by CN, will host the best of the best. On November 25, 2023, invited Supreme and Grand Champions from major livestock shows across North America will join Agribition's Grand Champion Bulls and Females to compete together in the Agribition Beef Supreme.	Saturday, November 25 4:00 PM	Chevrolet GMC Arena
Maple Leaf Finals Rodeo – Championship Night Join us for a final night of rodeo on Saturday, November 25, as champions of each rodeo event are crowned! Championship Saturday presented by Co-op Refinery Complex.	Saturday, November 25 7:00 PM	Brandt Centr

MONDAY, NOVEMBER 20

START TIME	EVENT	LOCATION
8:00 AM	Canadian National 4-H & Youth Judging Competition presented by TD Agriculture Services and Corteva Agrisciences™ Competitors from across Canada will judge multiple species of livestock by examining live animals, analyzing and explaining the market qualities of livestock.	Chevrolet GMC Arena
9:00 AM	Alpaca Fleece Judging	Canada Centre Arena
9:00 AM	Bison on Display	Stock Exchange
	10:00 AM — COMMERCIAL TRADE SHOW EXHIBITS OPEN	
10:00 AM	Chore Team Competition presented by Young's Equipment Horses are guided through a course designed to test the skills of the horses and drivers. Each obstacle on the course is an example of what teams on the ranch would face in their day-to-day duties.	Brandt Centre
10:00 AM	Kirk Stierwalt Fitting Demo — featuring Chance Jackson and Chase Miller	John Deere Sale Arena
10:00 AM	The Yards Open presented by A&L Laboratories	Stock Exchange
10:00 AM	Burning of the Brand	Ag Ex Pavilion
12:00 PM	Alpaca 101	Canada Centre Arena
1:00 PM	Youth Showmanship presented by TD Agriculture Services Competitors are judged on how well they present their animal in the show ring.	Chevrolet GMC Arena
1:00 PM	Alpaca Seminar - Fleece Judging	Canada Centre Arena
3:00 PM	Youth Team Grooming presented by TD Agriculture Services Teams of three have 15 minutes to groom and prepare a heifer ready for the show ring.	Chevrolet GMC Arena
3:00 PM	National Texas Longhorn Show	John Deere Sale Arena
6:00 PM	Beef' n' Barley Reception A dinner reception hosted by CWA for all exhibitors followed by the Winners Circle Horse Pull	Chevrolet GMC Arena
7:00 PM	Winners Circle Horse Pull Auction presented by Ritchie Bros.	Chevrolet GMC Arena



Share your experiences and memories with other Agribition visitors and follow our accounts to see updates, results, and contests!

Facebook: Canadian Western Agribition | X.com: @Agribition | Instagram: agribition | LinkedIn: Canadian Western Agribition

visit us at: www.agribition.com 10 11 Canadian Western Agribition 2023 Official Show Guide Supplement to The Western Producer



NEW & NOTABLE



Bullfighters Only (BFO) Canadian Grand Prix presented by Brandt

Get ready for an electrifying evening! Freestyle Bullfighting is the ultimate showdown, pitting man against the fierce Spanish fighting bulls, as the top contenders in the sport vie for precious points in the final event of the BFO regular season. Adding to the excitement, you'll also witness authentic Spanish "Concurso de Recortadores." Prepare to be awestruck as elite European athletes go head-to-head in a heart-stopping display of acrobatics, all competing for the prestigious title of the first-ever champion crowned on North American soil.

The Bullfighters Only Canadian Grand Prix will be held Tuesday, November 21 at 7:00 PM at the Brandt Centre.





Ultimate Taylor Swift Concert Giveaway

Are you ready for it? Make sure to stick around during intermission at our Maple Leaf Finals Rodeo to watch as our semi-finalists and Saskatchewan's top Swifties compete for a chance to win tickets to see the Eras Tour in Melbourne, Australia presented to you by SaskMilk. The Swifties will shake it off to win round trip airfare for both you and a friend, five nights in a hotel, \$1,000 spending cash, and two floor seats in Section A2 at Taylor Swift's February 16, 2024 concert.

The Grand Prize will be announced Thursday, November 23 at intermission of the Maple Leaf Finals Rodeo.



Animal AgTech Awards

Canadian Western Agribition is excited to launch the Canadian Animal AgTech Awards presented by Deloitte! Finalists will be displaying trade show booths to be seen by our over 100,000 industry wide guests and pitch to a panel of judges. Judging will be done on three criteria: Technology, Team & Experience, Market Potential & Finance.

The Canadian Animal AgTech Award Pitches will take place on Wednesday, November 22 at 1:00 PM in the Ag Ex Pavilion.



Miss Rodeo Agribition

New to Canadian Western Agribition for 2023, we are excited to offer a new rodeo queen competition open to Saskatchewan residents. As we seek to expand our presence in our community, the winner of the Miss Rodeo Agribition Competition will be our official brand ambassador until the crowning of the 2024 Miss Rodeo Agribition.



Mini Chuckwagon Tarp Auction

What better way to work with STARS than with some action-packed entertainment like Mini Chuckwagon Races during the Maple Leaf Finals Rodeo! CWA and Hawreluik Racing are excited to bring Mini Chuckwagon racing back to CWA and for the First time ever – A Mini Chuckwagon Tarp Auction! The mini chuckwagon tarp auction will take place during the Winner's Circle Auction Monday night in the Chevrolet GMC Arena. Alternating with the Horse Pull team auction, the tarp auction will be auctioning off four teams! The highest bidders will have their company's name or logo printed on the tarps for the duration of the races taking place during intermission of the Rodeo. Proceeds from the tarp sales will be donated to STARS.

WINNERS CIRCLE HORSE PULL SPONSOR AUCTION PRESENTED BY RITCHIE BROS.





The Winners Circle Horse Pull Sponsor Auction has been a long running event at Canadian Western Agribition, giving people a chance to put their names on the powerful teams of the Canadian Horse Pull Finals happening the following day in the Brandt Centre Arena.

The Canadian Horse Pull Finals, held throughout the day on November 21st, is a display of brute strength that is hard to imagine until you see it with your own eyes. These majestic horses and their teamsters put on a show like no other. The competition requires true grit as each team attempts to pull the heaviest sled across a 14-foot space. The weight of the sled is increased for each pull until there is one team left standing.

NEW this year is the Mini Chuckwagon Tarp Auction. You read that right! There will be four mini chuckwagon teams participating in each night of the Maple Leaf Finals Rodeo as a contract act. This new and fun event will bring mini horsepower to a whole new level. During the Winners Circle Horse Pull Sponsor Auction, people have the chance to purchase a Mini Chuckwagon Tarp for advertising during the four nights of rodeo. There are teams available for purchase.

Join us Monday, November 20, 2023 at 7:00 PM in the Chevrolet GMC Arena for the Winners Circle Horse Pull Sponsor Auction.



Scan the OR code for more information.



STARS ONLINE CHARITY AUCTION



Canadian Western Agribition is proud to have STARS as their official charity of choice and is grateful to have Ritchie Bros partner with Agribition to present the STARS Online Charity Auction. The STARS Online Charity Auction will be hosted on the Ritchie Bros. online platform and will open for bidding on Saturday, November 18, 2023. The online auction will be open all week long and will close Saturday, November 25, 2023. The auction will also be on display throughout the grounds on the event TVs the entire week.

The beneficiary of the proceeds for the auction is STARS Air Ambulance. STARS is a non-profit, charitable organization that provides specialized emergency medical care and transportation for critically ill and injured patients. Simply put, STARS fights for life.

The sight of a red helicopter is a beacon for hope for those in their moments of need. Since establishing operations in Saskatchewan in 2012, STARS has flown more than 5,000 missions to over 500 communities across Saskatchewan from its bases in Regina and Saskatoon.

About 50 percent of the funds required to operate the service in Saskatchewan come from fundraisers and corporate, community, and individual

donors - that's \$10.5 million the charity needs to

When you support STARS, you ride along with us on every mission. You put the most advanced tools in our hands. You help ensure our crew receives the top training. Only together can we ensure that each person who needs emergency

medical care receives it. Together, we are all STARS.

Scan to view STARS Online Charity Auction.





STARS is proud to be the charity of choice for Canadian Western Agribition.

During Agribition week, look for the STARS volunteers wearing the red aprons to purchase your 50/50 tickets or get them online using the QR code.

All proceeds go to STARS to support their mission of providing critical care, anywhere.

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TUESDAY, NOVEMBER 21

START TIME	EVENT	LOCATION
7:00 AM	Food, Fuel & Free Trade presented by CN A breakfast panel with Heather Ryan, CEO of Federated Co-op Ltd.	Chevrolet GMC Arena
8:00 AM	Alpaca Halter Show	Canada Centre Arena
8:00 AM	Miss Rodeo Agribition Horsemanship Competition	Brandt Centre
8:00 AM	Indigenous Agriculture Summit presented by FCC The 10th Annual Indigenous Agriculture Summit is a two-day conference designed for industry leaders, partners, economic development officers, upcoming leaders, university students, and entrepreneurs, with themes focusing on ag technology and accessing resources.	Queensbury Convention Centre Ballroom
9:00 AM	Grain Expo presented by Ritchie Bros. Grain Expo, is a two-day speaker conference designed for industry leaders, partners, economic development officers, upcoming leaders, university students, and entrepreneurs, with themes focusing on ag technology and accessing resources.	Queensbury Convention Centre Ballroom
10:00 AM — COMMERCIAL TRADE SHOW EXHIBITS OPEN		
10:00 AM	The Yards Open presented by A & L Laboratories	Stock Exchange
10:00 AM	Canadian Horse Pull Finals - Lightweight Come witness true 'horsepower!' Watch teams of horses pull a weighted sled up to 10,000 pounds across the arena floor.	Brandt Centre
10:00 AM	Bison Day presented by Noble Premium Meats Bison day will kick off with an Indigenous Cultural Showcase, followed by various presentations on bison, including the Anatomy of a Bison, How to Judge a Bison, and so much more.	John Deere Sale Arena
11:30 AM	First Lady Classic Futurity	Chevrolet GMC Arena
12:00 PM	Chore Team Competition Finals presented by Young's Equipment The top six teams go head-to-head for the Chore Team Competition Championship title.	Brandt Centre
12:00 PM	President's Classic presented by Semex Beef	Chevrolet GMC Arena
12:00 PM	First Lady Classic The first interbreed competition of the week, this competition sizes up the best yearling bred heifers.	Chevrolet GMC Arena
1:30 PM	Canadian Horse Pull Finals - Middleweight presented by Ritchie Bros.	Brandt Centre
4:00 PM	Canadian Horse Pull Finals - Heavyweight presented by Ritchie Bros.	Brandt Centre
5:30 PM	Bison Sale	John Deere Sale Arena
7:00 PM	BFO Canadian Grand Prix presented by Brandt A brand new, signature Tuesday night event: Freestyle Bullfighting!	Brandt Centre





FOOD, FUEL,

& FREE TRADE



NOVEMBER 21

REGINA, SK | INTERNATIONAL TRADE CENTRE

7:00 AM - REGISTRATION

7:30 AM - BREAKFAST

8:15 AM - KEYNOTE: HEATHER RYAN

9:00 AM - Q&A

9:15 AM - CLOSING REMARKS





HEATHER RYAN CEO - FEDERATED CO-OP LTD.

TICKETS AVAILABLE AT REGINACHAMBER.COM





ENERGY APPRECIATION NIGHT

NOVEMBER 24

PRESENTED BY TO RITCHIE BROS.

THANK YOU TO OUR ENERGY PARTNERS!











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NEXT GEN AGRICULTURE EVENT SCHEDULE

NEXT GEN AGRICULTURE MENTORSHIP PROGRAM



For a fifth year, CWA is honored to deliver one of the most comprehensive agriculture mentorship programs in Canada. Since 2019, CWA is proud to have guided four cohorts of mentees and mentors through the Next Gen Agriculture Mentorship Program. The program is delivered in partnership with the Saskatchewan Ministry of Agriculture and the Government of Canada through the Sustainable Canadian Agricultural Partnership (S-CAP) and supported by a CWA partnership with Conexus Credit Union. The Next Gen program is an 18-month mentorship experience where eight mentees are strategically paired with eight mentors to better understand the issues facing agriculture, business, financial literacy, ag advocacy, consumer trends, public trust, building board governance knowledge, communication, leadership, and networking skills along the way. The Next Gen program's fifth cohort started October 1st and will continue through until March 2025.

ship Program, call the CWA office, email mentorship@agribition.com or go to www.agribition.com for more details!

"The Next Gen Mentorship Program provides countless opportunities to attend both industry and networking events, participate in leadership development training and numerous other learning experiences. What makes this program so successful is that you can tailor it to your interests and goals. I was paired with an amazing mentor and gained many new perspectives, all while learning new things in my areas of interest. Not only are the experiences and knowledge gained from this program irreplaceable, but I have also made long-term meaningful connections within the agriculture industry."

— Kristin Thompson, 2022-2023 Mentee

"This program is an excellent opportunity to pair those in the industry who are seeking professional development and those who want to give back to the next generation of leaders. Building your internal network and learning more about different aspects of agriculture truly makes this a positive and beneficial program."

— Clinton Monchuk, 2022-2023 Mentor



Cohort 4 Left to Right: Minister David Marit, Kristin Thompson (Mentee), Rena Leier (Mentee), David McTaggart (Mentee), Erika Stewart (Mentee), Kaitlyn Kitzan (Mentee), Shealyn Haylock (Next Gen Ag Mentorship Program Coordinator), Kim Hextall (CWA President), Shaun Kindopp (CWA CEO).

"Next Gen broadened my understanding of the agriculture industry so that I can communicate to my local community how global challenges affect

— David McTaggart, 2022-2023 Mentee

"I am very grateful for the opportunities the program has given me, especially meeting so many people and developing some amazing life - long friendships!"

- Rena Leier, 2022-2023 Mentee









Cohort 4 Left to Right: Kristin Thompson (Mentee), Rena Leier (Mentee), David McTaggart (Mentee), Erika Stewart (Mentee), Kaitlyn Kitzan (Mentee).



Cohort 4 Left to Right: Tara Davidson (Mentor), Kristin Thompson (Mentee), Megz Reynolds (Mentor), Rena Leier (Mentee), David McTaggart (Mentee), Erika Stewart (Mentee), Kaitlyn Kitzan (Mentee), Mike Sidoryk (Mentor).

WEDNESDAY, NOVEMBER 22

START TIME	EVENT	LOCATION
8:00 AM	Indigenous Agriculture Summit presented by FCC The 10th Annual Indigenous Agriculture Summit is a two-day conference designed for industry leaders, university students, and entrepreneurs, with themes focusing on ag technology and accessing resources.	Queensbury Convention Centre, Meeting Room 3
8:00 AM	Canadian Cattle Dog Futurity	Brandt Centre
9:00 AM	Simmental Show	Chevrolet GMC Arena
9:00 AM	Canadian National Speckle Park Show	Chevrolet GMC Arena
9:00 AM	Grain Expo presented by Ritchie Bros. Grain Expo is a two-day speaker conference and trade show aimed at grain producers and their related industry. Following harvest, the timing of the conference is ideal for producers looking for the latest information on the market trends and agronomic practices.	Queensbury Convention Centre, Ballroom
	10:00 AM — COMMERCIAL TRADE SHOW EXHIBITS OPEN	
10:00 AM	The Yards Open presented by A & L Laboratories	Stock Exchange
12:00 PM	Maine-Anjou Sale	John Deere Sale Aren
1:00 PM	Canadian Animal AgTech Awards Pitches presented by Deloitte A panel of judges will be giving out three awards to the winning Canadian Animal AgTech finalists.	Ag Ex Entertainment Stage
1:30 PM	Gelbvieh Show	Chevrolet GMC Aren
3:30 PM	Maine-Anjou Show	Chevrolet GMC Aren
3:30 PM	National Speckle Park Sale	John Deere Sale Arei
5:00 PM	Angus Jackpot	John Deere Sale Arei
7:00 PM	Limousin Video Sale	International Business Centre
101 7:00 РМ	Maple Leaf Finals Rodeo Returning for its fourth year on the dirt, Agribition will be home to the Maple Leaf Finals Rodeo. In partnership with the Canadian Professional Rodeo Association, this rodeo circuit will feature 10 top contestants, who will compete in eight major rodeo events over four nights with a chance to win over \$100,000. *Wednesday is Indigenous Night and FREE admission courtesy of The Mosaic Company. Doors open at 6:00 PM.*	Brandt Centre



Share your experiences and memories with other Agribition visitors and follow our accounts to see updates, results, and contests!

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Supplement to The Western Producer

Canadian Western Agribition 2023 Official Show Guide

visit us at: www.agribition.com

GRAIN EXPO PRESENTED BY RITCHIE BROS.

Welcome to Agribition! Our show has a large focus on livestock programing, but did you know that Agribition is home to some of the best information, products and seminars to help you make the most out of the upcoming 2024 crop year? From the Grain Expo to machinery and inputs, you can do the business of farming all under one roof. We have many Grain Exhibitors throughout Agribition, be sure to stop by the following booths in the trade show, in addition to checking out our 11th annual Grain Expo!



TUESDAY, NOVEMBER 21

START TIME	EVENT
9:00 AM	Registration & Exhibitor Bags Upper Level, Queensbury Convention Centre
9:50 AM	Opening Remarks
10:00 AM	Remarks & Audience Q&A Honourable David Marit, Saskatchewan Minister of Agriculture
10:15 AM	Logistics – Farm to Port Transportation David Przednowek, Assistant Vice-President, Grain, CN Sponsored by CN
11:00 AM - 11:25 AM	Refreshment Break
11:30 AM	Current State of the Agriculture Industry in Canada Justine Hendricks, Chief Executive Officer, FCC Sponsored by FCC Ag Expert
12:15 PM	Lunch Break Sponsored by CIBC
1:15 PM	Optimizing Your Grain Marketing Efforts Keith Brownell, Manager of Country Grain Marketing, Viterra Sponsored by Viterra
1:40 PM	Water and Agriculture: Driving Economic Growth Krystal Tendler, Executive Director Agriculture Water Management & Leah Clark, Executive Director of Irrigation and Economic Development, Water Security Agency
2:15 PM	Labour Shortages and Solutions — A-Way to Work Program Tamara Stephany, Inbound Program Coordinator, International Rural Exchange Canada Sponsored by RBC
3:00 PM	Closing Remarks
3:05 PM	Ritchie Bros. Reception Fueled by Budweiser

Keep an eye out for these partners:











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FITCHIE BROS.



The Canadian Western Agribition Grain Expo, presented by Ritchie Bros., is a two-day speaker conference and trade show taking place on November 21 and 22. It is aimed at producers and their related industry covering a wide variety of topics from crop production to succession planning.

This conference is an invite only event! Connect with our sponsors to find out how you can attend the 11th Annual Grain Expo conference in 2023!

WEDNESDAY, NOVEMBER 22

START TIME	EVENT	
9:00 AM	Registration & Exhibitor Bags Ballroom, Upper Level, Queensbury Convention Centre	
9:50 AM	Opening Remarks	
10:00 AM	Artificial Intelligent Drones for Fully Autonomous Farming Dan McCann, Founder & CEO, Precision Al Powered by Conexus	
10:45 AM - 11:10 AM	Refreshment Break	
11:15 AM	Macroeconomic Issues and Farm-level Implications for the Canadian Grain Sector Tristan Skolrud, Associate Professor, College of Agri- culture and Bioresource, University of Saskatchewan	
11:45 AM	Shaping the Future of Wheat Breeding with Technology Adam Carter, PhD, AAg, Assistant Professor and Wheat and Canaryseed Breeder, Department of Plant Sciences and Crop Development Centre, University of Saskatchewan	
12:15 PM	Lunch Break Sponsored by CIBC	
1:15 PM	Real Life Tech Solutions — Embrace Digital Transfor- mation for Your Farm With Government Funding & Next Level Farming: What Ag Tech Can Do for You Logan Bourhi, Senior Manager, Agriculture Services, MNP; Chris Corbett, Senior Channel Manager, Agriculture, Telus Ag. Sponsored by MNP	
1:55 PM	Farm Transitions and Succession Planning Panel Discussion Moderator: South Saskatchewan Community Foundation Panelists: Doyle Wiebe, Farmer; Darcy Schoenroth, Farmer, Sanden Famil, West of 3rd Ranch Sponsored by South Saskatchewan Community Foundation & Canadian Western Agribition	
2:45 PM	Closing Remarks	



VISIT THESE GRAIN EXHIBITORS AT AGRIBITION:

- Agroecopower
- Amsoil The First in Synthetics
- Apollo Machine and Products Ltd.
- Blair's Family of Companies
- Canadian Agri-Blend Inc.
- Canadian Grain Commission
- Conexus Credit Union
- Covers & Co.
- CN
- Degelman Industries
- FCC

- EF Grain Monitoring
- Finning Canada
- Fuchs Farm Supply
- Huber Ag Equipment Ltd.
- John Deere Canada
- Maizex Seeds
- Power Up Lubricants
- RBC Insurance
- Renn Mill Center Inc.
- Ritchie Bros.
- Rite Way Mfg. Co.

- Saskatchewan Crop Insurance Corporation
- Saskatchewan Ministry of Agriculture – Extension Services
- South Saskatchewan Community Foundation
- TD Agriculture Services
- Thunderstruck Ag Equipment
- Top Horizon Ag Inputs
- Tractorland Kubota
- Young's Equipment





LEARNING IS FUN AT AGRIBITION

Agribition offers an extensive Education program including the Family Ag Pavilion, milking demonstrations, and the thinkAG Career and Education Expo, as a means to educate others on agricultural practices and the food they eat.



Family Ag Pavilion

The Family Ag Pavilion, presented by the Saskatchewan Ministry of Agriculture, offers a variety of interactive displays and activities encompassing many aspects of the agriculture industry. There are 13 interactive stations designed to teach youth about agriculture.

A recent addition to the Family Ag Pavilion is "Agnes", a full size and anatomically accurate cattle birthing simulator. In partnership with the Western College of Veterinary Medicine and the Ministry of Agriculture, CWA is excited to offer this state-of-the-art educational tool, to offer students a hands-on interactive opportunity.

Round out your visit to the Family Ag Pavilion by seeing your favourite animals and learning all about where your food comes from!

The Family Ag Pavilion is located in the Arena 1 Building and open Monday to Saturday 10:00 AM to 6:00 PM.











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Do you want to be part of the biggest party in Western Canada? Join us online for The Western Producer's 100th Anniversary Daily Challenge event!

To join, download our app where we're bringing farmers and their families together to **WIN!**



- Download the app by scanning the QR code
- Complete daily challenges
- 3 Earn tickets for chances to win really great prizes!





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Download the app to play app.producer.com

EVENT SCHEDULE INDIGENOUS AG

THURSDAY, NOVEMBER 23

START TIME	EVENT	LOCATION
8:00 AM	International Stock Dog Trials Watch as handlers utilize hand signals, voice commands and whistles to direct their dog successfully maneuver a small flock of sheep through a pattern and back to the pen.	Brandt Centre
	10:00 AM — COMMERCIAL TRADE SHOW EXHIBITS OPEN	
10:00 AM	Black Angus Show	Chevrolet GMC Arena
10:00 AM	The Yards Open presented by A & L Laboratories	Stock Exchange
10:00 AM	National Limousin Show	Chevrolet GMC Arena
10:00 AM	Maine Attraction - Maine Anjou Heifer Jackpot	John Deere Sale Arena
1:00 PM	International Stock Dog Trials Watch as handlers utilize hand signals, voice commands and whistles to direct their dog successfully maneuver a small flock of sheep through a pattern and back to the pen.	Brandt Centre
1:00 PM	Red Angus Show	Chevrolet GMC Arena
1:30 PM	Shorthorn Sale	John Deere Sale Arena
3:00 PM	Charolais Sale	John Deere Sale Arena
4:00 PM	Commercial Sheep & Market Lamb Shows	Canada Centre Arena
5:00 PM	National Hereford Sale (Polled and Horned)	John Deere Sale Arena
7:00 PM	Maple Leaf Finals Rodeo Thursday night's rodeo performance is dedicated to our province's hardworking first responders and STARS Air Ambulance for keeping our farm families safe. Doors open at 6:00 PM. *All first responders are eligible for FREE rodeo tickets, courtesy of Co-op Refinery Complex.*	Brandt Centre
7:00 PM	Agribition Ultimate Taylor Swift Contest Giveaway Announcement presented by SaskMilk Winner will be selected at intermission of our Maple Leaf Finals Rodeo	Brandt Centre





INDIGENOUS AGRICULTURE SUMMIT PRESENTED BY FCC

Ag Summit



Canadian Western Agribition is so glad to be celebrating the 10th Annual Indigenous Agriculture Summit (IAS), presented by FCC, this year. IAS will take place on November 21 & 22, in the Queensbury Centre. We are excited to expand our reach, share knowledge and strengthen connections once again!

This year's conference is focused on Empowering Sustainable Agriculture – unlocking the potential of Community relationships and collaborative partnerships. Each day is filled with shared successes, best practices, and lessons learnt, combined with new resources and economic development opportunities. This conference is a must-attend for leaders, economic development officers, entrepreneurs, students, and anyone else interested in the success and growth of agriculture, food sovereignty and economic growth for Canada's First Nations, Métis and Inuit communi-

What to expect...

An agenda packed with engaging topics and success stories from prominent industry leaders:

- Terry Lerat Manager, 4C's Farm, Grain & Livestock Farming Operations
- Dan Benoit, AAFC Indigenous Science Liaison Office and Co-Producing Indigenous Food Systems
- Jason Cardinal, Manager, Flying Dust Market Garden
- Dr Melissa Arcand, University of Saskatchewan Education and Outreach in Indigenous Agriculture and Land Management
- Key Note by Randy Morin, Reconciliation is **Biodiversity**
- · And many more!

For more details, full agenda or to purchase tickets visit the website agribition.com or through the QR code.











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"I go out and crop check my fields (peas, lentils, canola, wheat), especially when it comes time to spray. I get a better picture of looking at the fields myself vs. using our drone." — Corey Doerksen

VISIT AGRIBITION BOOTH #151 TO LEARN HOW TO FLY



PPGSchool.com



EVENT SCHEDULE WHERE TO EAT

FRIDAY, NOVEMBER 24

START TIME	EVENT	LOCATION
9:00 AM	National Hereford Shows (Polled & Horned)	Chevrolet GMC Arena
9:30 AM	Purebred Sheep Show	Canada Centre Arena
	10:00 AM — COMMERCIAL TRADE SHOW EXHIBITS OPEN	
10:00 AM	The Yards Open presented by A & L Laboratories	Stock Exchange
10:00 AM	Ranch Rodeo - Ranch Horse Competition presented by Country 100 and 800CHAB Contestants and their horse are judged on a pattern and working a cow that portrays maneuvers of working cattle in a pasture.	Brandt Centre
10:00 AM	Shorthorn Show	Chevrolet GMC Arena
10:00 AM	Commercial Cattle Show presented by Cargill	John Deere Sale Arena
12:30 PM	Sheep Shearing & Hoof Trimming Demonstration	Canada Centre Arena
1:00 PM	Agribition Ranch Rodeo presented by Country 100 and 800CHAB Join us for a taste of ranch life. Ranch rodeo teams will go head-to-head in skill-testing events based on the everyday jobs of a typical working ranch.	Brandt Centre
1:30 PM	Charolais Show	Chevrolet GMC Arena
1:30 PM	Sheep Show	Canada Centre Arena
7:00 PM	Angus Sale	John Deere Sale Arena
7:00 PM	Maple Leaf Finals Rodeo presented by Ritchie Bros. Friday night's Rodeo Performance is Energy Appreciation Night presented by Ritchie Bros. and will feature special programming to thank the men and women in Saskatchewan's energy industry for keeping our homes heated and the lights on. Doors open at 6:00 PM.	Brandt Centre
9:30 PM	Party on the Dirt presented by Bendz Real Estate Group Wrap up Friday's rodeo performance with a party, but not just any party, a Party on the Dirt! Music, drinks, and enough space in the rodeo arena to dance the night away. Must be 19+.	Brandt Centre



FOOD SERVICES

FOOD VENDOR	LOCATION
Dawg & Spud	John Deere Sales Arena
Booster Juice	Co-operators Hallway Canada Centre/Exhibit Mall
Hillside Smoke 'n' Que	Ag Ex Pavilion
Prairie Lemonade	Ag Ex Pavilion
REAL Flavours	Ag Ex Pavilion
Prairie Smoke & Spice	Ag Ex Pavilion
Campfire Grill	Ag Ex Pavilion

FOOD VENDOR	LOCATION
PerogyVille	Ag Ex Pavilion
Candyland/Fudge	Banner Hall
Candyland/Mini Donuts	Banner Hall
Pocket Dawgs	Co-operators Hall
Subway	Tims Hallway
REAL Concession	Canada Centre/Exhibit Mall
REAL Concession	Tims Hallway
REAL Concession	Brandt Centre

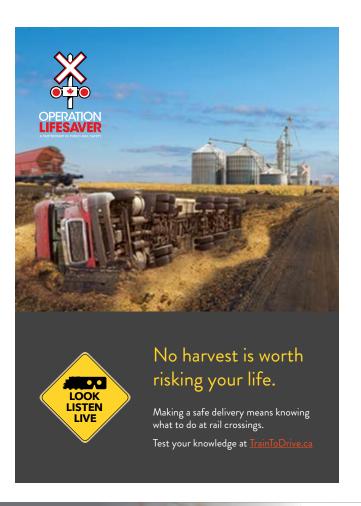


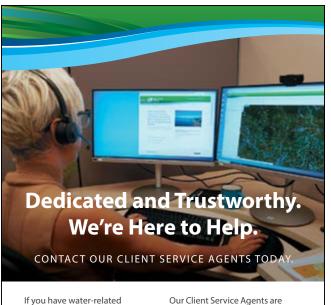






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questions or concerns, then information and support are vital. Our knowledgeable Client Service Team is now up and running to help you wade through the information so you can make informed decisions.

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SASKATCHEWAN

GETTING HERE



Catch a ride on the Agribition Express! The Agribition Express is a shuttle bus program, providing you a ride to and from your vehicle parked at Northgate Mall, Victoria Square Mall, or Southland Mall to Agribition for FREE! Plus, when you ride the bus, gate admission is discounted to \$13.00 Complimentary fare is courtesy of SGI.

Benefits of Riding on the Agribition Express:

- It's FREE
- No walking in the cold
- Only \$13.00 gate admission

Daily Hours:

Agribition Express will run between the hours of 10:00 AM and 6:30 PM from the International Trade Centre and The Co-operators Centre. Visit agribition.com for more information on a detailed pickup and drop off schedule to each of the three locations!

Agribition Express is also available after evening events at 9:30 PM from the Brandt Centre (west doors).

Visit www.agribition.com for maps of the mall pick up locations.

Sponsored by

Service provided by







Regina Hotel ASSOCIATION

Complimentary Shuttle Service*

7:00am - 6:30pm Nov. 20 - 25 For service call: 306-924-2244

*Exclusively for guests at the following hotels. Wristband required (see front desk agent).

- The Atlas^o Hote
- Best Western Plus
 Factoria Inn & Suit
- Comfort Inn
- Comfort Suite
- Davs Inn Fas
- Days Inn Airport Wes
- Delta Regina
- Delta Regina
 DoubleTree by Hilton
- Fairfield by Marriott

 Regina
- Holiday inn Express
 Suites (Downtown)
- Holiday Inn Express &

- Home Inn & Suites
 Pagina Airport
- HomoSuitos Pogina
- nomesuites regina
- Ramada Piaz
- Residence Inn
- · Sandman Hotel & Suite
- Seven Oaks Hote
- The Hotel Saskatchewan, Autograph Collection
- Travelodge b
 Wyndbam
- Travelodge Suites by
- Wingate by Wyndha

In addition, Agribition offers a courtesy transport service sponsored by Regina Hotel Association and powered by Ford for guests to and from any of the listed RHA member hotels.





AFTER 9:00 PM DAILY EVENT SCHEDULE ENTERTAINMENT

SATURDAY, NOVEMBER 25

START TIME	EVENT	LOCATION
8:00 AM	Bull Pen Alley Show	John Deere Sale Arena
9:00 AM	Cowboy Mounted Shooting Competition Watch cowboys ride their horses through a pattern using single action revolvers to shoot at target balloons.	Brandt Centre
8:30 AM	BMO Canadian Junior Beef Extreme presented by BMO A multi-breed competition of female cattle prepared by young competitors from across the country.	Chevrolet GMC Arena
9:30 AM	Junior Sheep Shows & Costume Classes	Canada Centre Arena
	10:00 AM — COMMERCIAL TRADE SHOW EXHIBITS OPEN	
11:00 AM	Commercial Cattle Show presented by Cargill	John Deere Sale Arena
11:00 AM	Sheep Shearing & Hoof Trimming Demonstration	Canada Centre Arena
1:00 PM	Sheep Sale	Canada Centre Arena
3:00 PM	Cowboy Mounted Shooting Eliminator Finals World champions battle head-to-head in a sudden death competition.	Brandt Centre
4:00 PM	Agribition Beef Supreme presented by CN The premier international event of the purebred beef world! Purebred Grand Champions from 19 major shows across North America are invited to compete against Agribition's Grand Champion Bulls and Females.	Chevrolet GMC Arena
7:00 PM	Maple Leaf Finals Rodeo presented by Co-op Refinery Complex Join us for a final night of the rodeo to see who is taking home the crown and the prize money! Championship Saturday presented by Co-op Refinery Complex. Doors open at 6:00.	Brandt Centre
НОТ 9:30 РМ	Party on the Dirt presented by Bendz Real Estate Group Another opportunity to get your boots dirty, literally! Close off the 2023 show, drinks, and dancing at Party on the Dirt! Must be 19+.	Brandt Centre

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BUD LIGHT LOADING CHUTE

MONDAY, NOVEMBER 20

TIME	EVENT
10:00 AM - 10:30 AM	Burning of the Brand
10:30 AM -5:45 PM	DJ Stylz

TUESDAY, NOVEMBER 21

TIME	EVENT
10:00 AM - 3:30 PM	DJ Stylz
4:00 PM - 11:15 PM	El Guitaro

WEDNESDAY, NOVEMBER 22

TIME	EVENT
10:00 AM - 1:00 PM	DJ Stylz
1:00 PM - 2:30 PM	Ag Tech Award Pitches
2:30 PM - 3:30 PM	DJ Stylz
4:00 PM - 6:45 PM	Wonderland
9:30 PM - 10:15 PM	Tyler Lewis & Lisa Moen
10:30 PM - 11:15 PM	Brody Siebert

THURSDAY, NOVEMBER 23

EVENT
DJ Stylz
7 Stone Steppers
DJ Stylz
7 Stone Steppers
DJ Stylz
EPIC
Brody Siebert
Tyler Lewis & Lisa Moen

FRIDAY, NOVEMBER 24

TIME	EVENT
10:00 AM - 3:30 PM	DJ Stylz
4:00 PM - 6:45 PM	Tequila Mockingbird

SATURDAY, NOVEMBER 25

TIME	EVENT
10:00 AM - 3:30 PM	DJ Stylz
4:00 PM - 5:45 PM	The Country Band

COME VISIT SASK CATTLEMEN'S

- Producer Booth ITC 138
- Everyday Food Stage in the Affinity Plex
 - CJ Katz daily at noon
 - Belton Johnson Saturday at 1:30
 - Special Guest Appearances:
 - Canada Beef
 - SaskPork
 - Bovine Alley in the Family Ag Pavilion











TEAM AUCTIONS

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SOLD: \$444,000

SOLD: \$276,000

Office: 306-450-4693 teamauctions.com

Conexus members:

Show your card for free Agribition entry and also enjoy 20% off admission to the Maple Leaf Rodeo Finals on Nov. 23 - 24, 2023!

This isn't our first rodeo. Conexus Member perks go beyond your bank account.

conexus.ca



SHOPPING AT AGRIBITION

As one of the largest indoor trade shows in Canada featuring more than 400 exhibitors, Agribition's trade show has something for every type of visitor. From combines to cutlery, there's so much to see and just a month before Christmas!

SASKTEL MARKETPLACE IN THE CO-OPERATORS CENTRE

The SaskTel Marketplace has a little bit of everything. Whether you're shopping for yourself or trying to find that perfect gift, you're sure to find something. This area of the trade show features:

Jewelry

- Spa services
- Health and wellness products
- Kitchen gadgets
- Home décor
- Leather goods
- Clothing

And much more!

The SaskTel Marketplace is located in The Co-operators Centre Arenas 2 & 3 and open from 10:00 AM to 6:00 PM daily.

The AffinityPlex has the newest and best crop and livestock equipment, livestock trailers, insurance/financial services, fencing equipment and more. Arenas 4 and 5 in The Co-operators Centre have the latest farm equipment with product specialist on-hand to answer any questions.

These buildings are open daily from 10:00 AM to 6:00 PM.





MERCHANDISE FOR SALE

HOODIES - \$65







HATS - \$30

CWA YETI'S - \$55

TOQUES - \$35









ON SALE AT THE CWA GENERAL STORE IN THE INTERNATIONAL TRADE CENTRE ATRIUM

Calving season doesn't have to be stressful...

Thanks to BETSY Your Al Ranch Hand







BETSY Benefits:

- Calving, predator, and estrus alerts
- Full herd management software
- 360 ID, history, activity, health monitoring, and much more
- Real time data on your herd

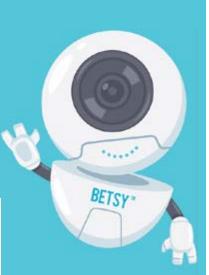
BETSY can proactively monitor contractions, delivery, and colostrum uptake - and more.

\$39.00 month / camera*

*Cameras and WIFI gear available for purchase



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SCHOLARSHIP FUND

CWA SCHOLARSHIP FUND

Established in 1994, The Canadian Western Agribition Scholarship Fund (CWASF) program is intended to provide financial support and incentive to up and coming youth in order to pursue post-secondary and graduate education. The funding for the scholarship program is derived from a variety of CWA activities, as well as from recognized outside contributions.

About CWA Scholarships

Successful applicants for the CWA Scholarship must be passionate about agriculture and have participated in Canadian Western Agribition. Participation in CWA includes, but is not limited to, all livestock classes, 4-H classes, and active trade exhibit participation. To date, 190 CWA Scholarships have been paid out, totaling \$222,000.

In addition, the Barry Andrew Family Award pro-

gram and the William M Farley Memorial Award are intended to provide financial support and incentive to a student registered in an Agriculture program in order to pursue post-secondary and graduate education. The funding for the Barry Andrew Family award program was bequeathed by the late Barry Andrew. The funding for the William M Farley Memorial Award program was donated by Lillie R Farley in memory of her husband. To date, eleven Barry Andrew awards totaling \$16,500 and nine William M Farley awards totaling \$15,000 have been distributed.

Earlier this year CWA had a very successful first ever golf tournament, which consisted of sponsors, exhibitors, and friends of the show to name a few! Since then, the scholarship fund received a donation from CWA.



Each year, CWA opens scholarship applications in June, with the successful applicants celebrated at the show in the fall

The 2022 recipient of the CWA Scholarship was awarded to Mason Beck and Jackson Goudy

The 2022 recipient of the Barry Andrew Family Award was awarded to Justin Harcourt. The 2022 recipient of the William M Farley Memorial Award was awarded to Keely Adams



■ ONLINE RESOURCE FOR CANADIAN CATTLE FARMERS TO SUPPORT A HEALTHY HERD

Focused on providing you with the information you need at your fingertips, our editors at **Canadian Cattlemen** carefully curate the articles that make it to the **Herd Health** website. From vaccine management to information on Bovine Respiratory Disease, scours and reproductive diseases, Herd Health meets your needs.

Scan the code or visit **canadiancattlemen.ca/content/herd-health/**



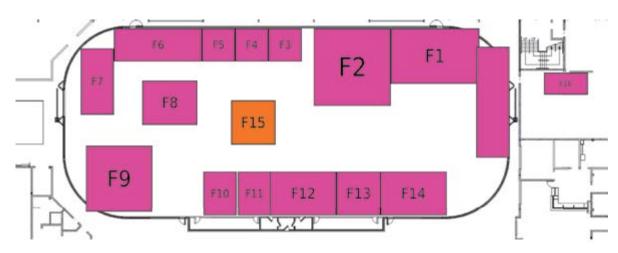


INDOOR EXHIBITOR MAPS

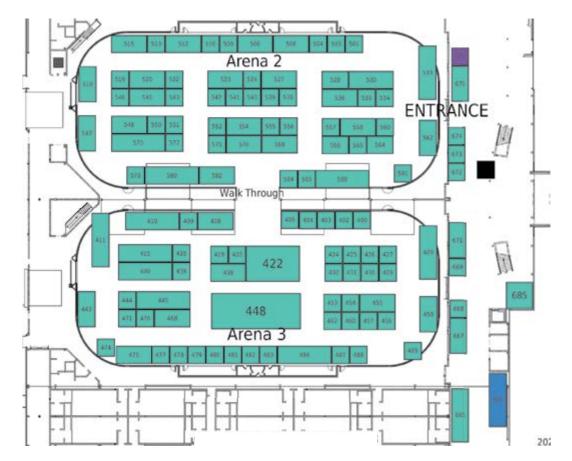
INDOOR EXHIBITOR MAPS

CO-OPERATOR'S ARENA

ARENA 1

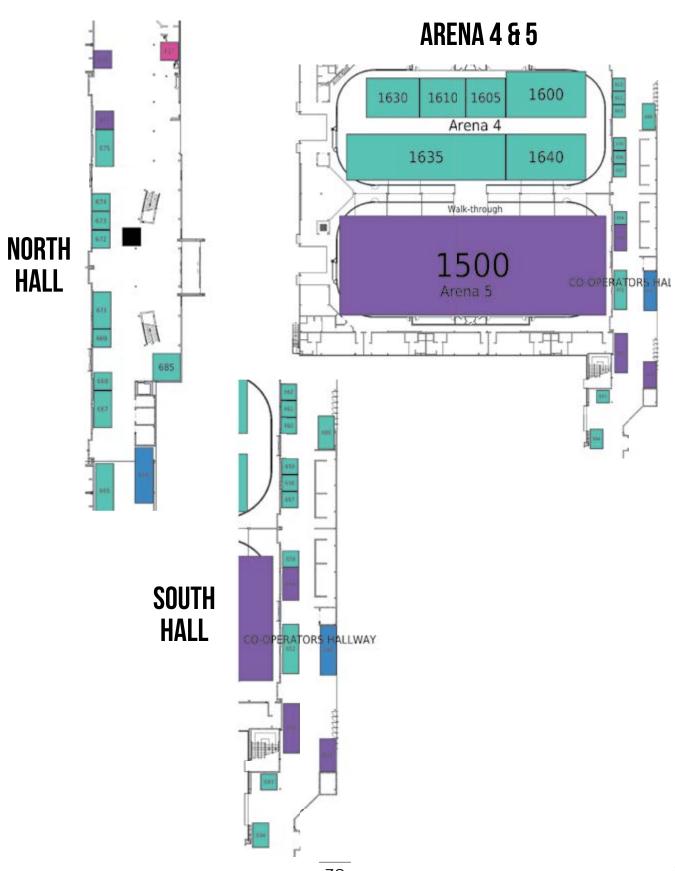


ARENA 2 & 3

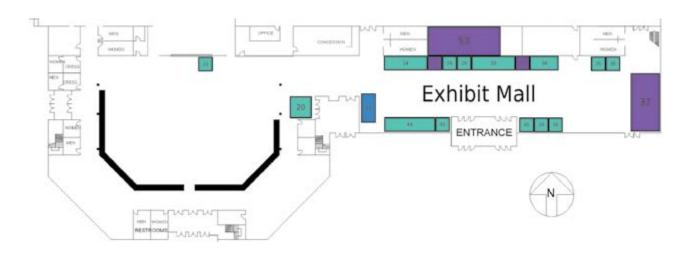


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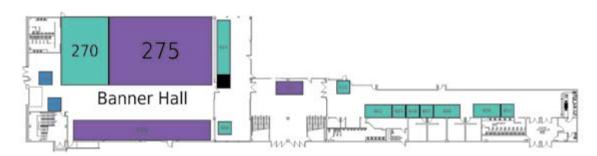
CO-OPERATOR'S ARENA



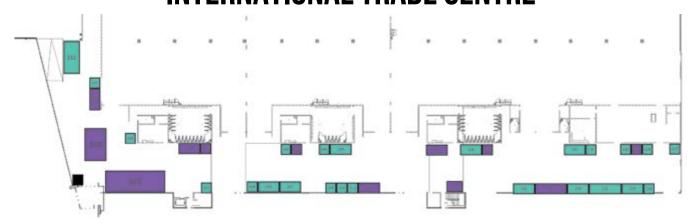
CANADA CENTRE/EXHIBIT MALL



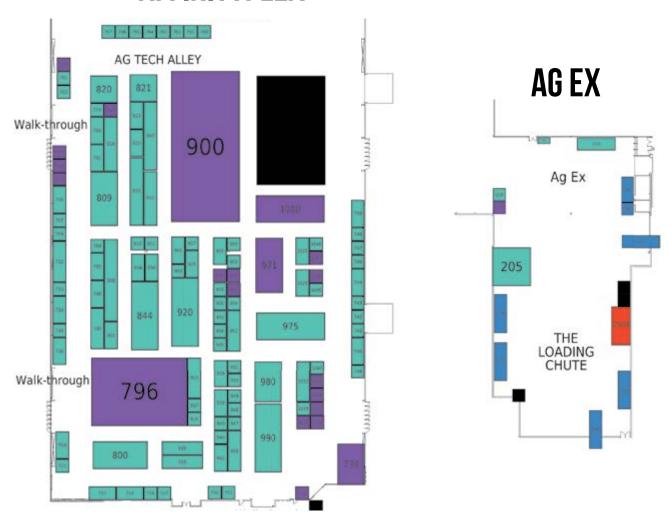
BANNER HALL/TIMS HALLWAY

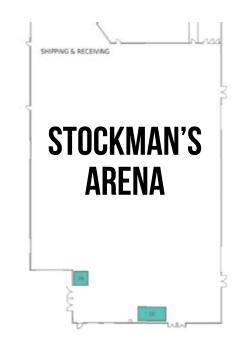


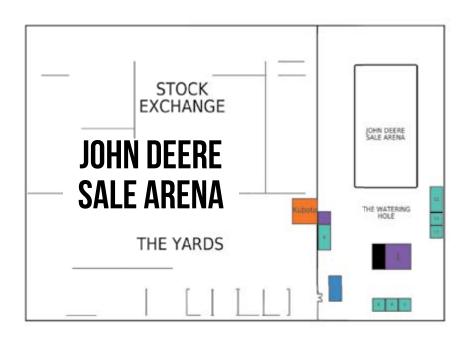
INTERNATIONAL TRADE CENTRE



AFFINITYPLEX







Supplement to The Western Producer

EXHIBITOR LISTINGS EXHIBITOR LISTINGS

LONG-TIME TRADE SHOW EXHIBITORS Years Exhibited Company Rite Way Mfg Co. Ltd 45 **Dutch Industries** 40 Saskatchewan Crop Insurance Corporation 40 John Deere Canada 35 25 Cowtown Ford Motor Company of Canada Ltd 25 Kelln Solar 25 Masterfeeds 25 Redfern Ent Ltd. 25 Stampede Steel 25 Blair's Family of Companies 20 B.A.M. Enterprises 15 Saskatchewan Verified Beef Production 15 Brown Creek Wild Rags 10 Homemade Cravings 10 10 Norheim Ranching Platinum Recreation & Powersports Ltd. 10 Prairie Ram Retailers 10 Real Estate Centre 10 Gift Horse Designs Integrity Post Structures Olds College 5 Pruvit Exogenous Ketones 5 Regina and District Bee Club STARS Thunderstruck Ag Equipment

EXHIBITOR LIST A-Z

10 Tiny Canvases	Co-operators Arena 3	480
4-H Saskatchewan	International Trade Centre	136
5H Manufacturing ltd.	AffinityPlex	932
A		
Access Communications	Co-operators Hallway	693
Accumark Airspray/Ag Drone Canada	AffinityPlex	785
Adventure Destinations	Banner Hall	610
AED Advantage Sales Ltd.	Co-operators Hallway	661
Affinity Credit Union	Co-operators Hallway	671
Agri Novatex Canada LTD	John Deere Sale Arena	15
Agricultural Health and Safety Network	Canada Centre Exhibit Mall	36
Agriculture in the Classroom SK and Farm & Food Care SK	Co-operators Arena 1	F8
Agroecopower	AffinityPlex	1028
ALFATEC	International Trade Centre	126
Alie & Elsie Jewelry	Co-operators Arena 2	571
Alpha Equipment Ltd.	AffinityPlex	814
Amare Global	Co-operators Arena 3	488
Amsoil The First In Synthetics	AffinityPlex	936
Anne's Disco Gems	Co-operators Arena 2	543
Apollo Machine and Products Ltd.	AffinityPlex	951
AquaBlade Window Cleaner Kit	Co-operators Arena 2	560
As Seen On TV	Co-operators Arena 2	548
As Seen On TV	Co-operators Arena 2	551
AshaRose Bakery & Coffee House	Co-operators Arena 3	405
ASLE Technologies	AffinityPlex	1035
Auds & Ends Boutique	Co-operators Arena 2	541
A-Way to Work - International Rural Exchange Canada	AffinityPlex	731
В		
B.A.M. Enterprises	AffinityPlex	947
Bar T5 Agra Services Inc.	AffinityPlex	808
Baredown Brand	Co-operators Arena 2	527
Barga	AffinityPlex	707
Beef Display	Co-operators Arena 1	F6
BELLA CHIC	Co-operators Arena 3	408
BEMER Therapy for Horses and Humans	Canada Centre Exhibit Mall	29
Blair's Family of Companies	John Deere Sale Arena	1
Boa-Kae Ranch	Co-operators Arena 2	552
Boehringer Ingelheim (Canada) Ltd.	International Trade Centre	139
Booster Juice	Co-operators Hallway	690
Booster Juice	Canada Centre Exhibit Mall	45
BoviGen	John Deere Sale Arena	2
Brandt Tractor Ltd	Co-operators Arena 4	1635
Bright Eyes Dog Rescue	Banner Hall	608
	International Trade Contra	111
Brown Creek Wild Rags	International Trade Centre	1111
Brown Creek Wild Rags	International Trade Centre	111

Campfire Grill BBQ	Ag-Ex Pavilion	215
CANADA LEATHERS	Co-operators Arena 2	536
Canadian Agri-Blend Inc.	AffinityPlex	935
Canadian Agri-Food Automation and Intelligence Network	International Trade Centre	129
Canadian Bison Association	John Deere Sale Arena	8
Canadian Cattle Identification Agency	International Trade Centre	131
Canadian Cattlemen	International Trade Centre	141
Canadian Food Inspection Agency	AffinityPlex	726
Canadian Forage & Grassland Association	Co-operators Hallway	657
Canadian Grain Commission	International Trade Centre	119
Candyland/Fudge	Banner Hall	255
Candyland/Mini Donuts	Banner Hall	260
Carzan Local Meats	Co-operators Arena 3	420
Cat's Creamery	Co-operators Arena 3	479
Cattle Scan	AffinityPlex	767
CATTLEytics Inc.	AffinityPlex	765
Center of Balance Indicating Tool	Ag-Ex Pavilion	251
Ceva Animal Health	International Trade Centre	146
Chevrolet GMC	Banner Hall	275
Chicken Farmer's of Saskatchewan	Co-operators Arena 1	F11
CLHbid.com	AffinityPlex	821
CN	Canada Centre Exhibit Mall	33
CNG Stone Products	AffinityPlex	823
Collapsible Stool	Co-operators Arena 2	572
College of Registered Nurses of Saskatchewan	Co-operators Hallway	656
Colorstreet/Sheila Wendel	Co-operators Arena 2	555
Conexus Credit Union	International Trade Centre	143
Co-op Feeds	International Trade Centre	140
CopperThread Road Clothing & Accessory	Co-operators Arena 2	508
Covers and Co.	AffinityPlex	788
Cowboy's Caviar Beef Jerky	Co-operators Arena 2	557
Cowgirl Sisterhood	Co-operators Arena 2	575
Cowtown	Banner Hall	265
CPKC Police Service / Operation Lifesaver Canada	Co-operators Arena 1	F16
Crossheels Roping Dummy	AffinityPlex	910
Cutco Cutlery	Co-operators Arena 2	578
D		
Dale Wilkins	AffinityPlex	933
Dallas Valley Ranch Camp	Co-operators Hallway	685
Dallas Valley Ranch Camp - Horse Display	Co-operators Arena 1	F9
Datamars Livestock (Tru-Test, Z Tag, Speedrite, Patriot, NJ Phillips)	Canada Centre Exhibit Mall	30
Dawg and Spud	John Deere Sale Arena	7
DBL Designs	Co-operators Arena 3	438
Degelman Industries	AffinityPlex	990
De-on Supply Inc.	AffinityPlex	746
Dosch Organic Acres	Co-operators Arena 3	474
Ducks Unlimited Canada	AffinityPlex	959
Dutch Agriculture	AffinityPlex	800
Dyneval Ltd.	AffinityPlex	764

Ecklund Drive Thru Cates	Affinity Dlass	727
Ecklund Drive Thru Gates	AffinityPlex	727
Edward Jones	AffinityPlex	931
EF Grain Monitoring	AffinityPlex	779
EMSCO Heavy Equipment	Co-operators Arena 4	160
Enogen	Stockman's Arena	16
Exhibitor Centre	Co-operators Hallway	650
Explore Sports & PPG School(s)	International Trade Centre	151
Express Promotions	Co-operators Hallway	672
F		
Fancy Alpaca	Co-operators Arena 2	585
Farm Business Consultants	Co-operators Arena 3	409
Farm Candy Apparel & Accessories	Co-operators Arena 2	547
Farm Credit Canada Crossing	Canada Centre Exhibit Mall	37
Farm Fresh Water	AffinityPlex	942
Farmer John's Local Market & Kitchen Ltd	Co-operators Arena 3	455
FarmSimple	AffinityPlex	766
Fawcett's Design	Co-operators Arena 3	475
Fifth Avenue Collection - Barbara McKinnon	Co-operators Arena 2	542
Findoor Industrial Inc	AffinityPlex	743
Finning Canada	AffinityPlex	971
Flat-Top Cattle Co.	Canada Centre Exhibit Mall	44
Flokk Systems	AffinityPlex	761
Ford Motor Company of Canada	AffinityPlex	796
Fuchs Farm Supply	John Deere Sale Arena	12
G		
Gallagher	AffinityPlex	782
Genex Cooperative Inc.	International Trade Centre	107
Gideons	Co-operators Arena 3	404
Gift Horse Designs	Co-operators Arena 3	484
Gigi Collective	Co-operators Arena 3	483
GloCanada	Co-operators Hallway	694
GMS	AffinityPlex	948
Go Solar Sask	AffinityPlex	917
	Allilityriex	7.7
Goldridge Industries	AffinityPlex	952
Goldridge Industries Goodon Industries Ltd.	·	
	AffinityPlex	952
Goodon Industries Ltd.	AffinityPlex AffinityPlex	952 714
Goodon Industries Ltd. GR Flooring Inc	AffinityPlex AffinityPlex Co-operators Arena 2	952 714 554
Goodon Industries Ltd. GR Flooring Inc Gwr Creations	AffinityPlex AffinityPlex Co-operators Arena 2	952 714 554 487
Goodon Industries Ltd. GR Flooring Inc Gwr Creations H	AffinityPlex AffinityPlex Co-operators Arena 2 Co-operators Arena 3	952 714 554 487 506
Goodon Industries Ltd. GR Flooring Inc Gwr Creations H Hair	AffinityPlex AffinityPlex Co-operators Arena 2 Co-operators Arena 3 Co-operators Arena 2	952 714 554
Goodon Industries Ltd. GR Flooring Inc Gwr Creations H Hair Halinzsco Ventures	AffinityPlex AffinityPlex Co-operators Arena 2 Co-operators Arena 3 Co-operators Arena 2 Co-operators Arena 2	952 714 554 487 506 457 675
Goodon Industries Ltd. GR Flooring Inc Gwr Creations H Hair Halinzsco Ventures Harlen Woodcraft	AffinityPlex AffinityPlex Co-operators Arena 2 Co-operators Arena 3 Co-operators Arena 2 Co-operators Arena 3 Co-operators Arena 3	952 714 554 487 506 457
Goodon Industries Ltd. GR Flooring Inc Gwr Creations H Hair Halinzsco Ventures Harlen Woodcraft Harvard Broadcasting	AffinityPlex AffinityPlex Co-operators Arena 2 Co-operators Arena 3 Co-operators Arena 2 Co-operators Arena 3 Co-operators Hallway AffinityPlex	952 714 554 487 506 457 675 733 860
Goodon Industries Ltd. GR Flooring Inc Gwr Creations H Hair Halinzsco Ventures Harlen Woodcraft Harvard Broadcasting Hayliner Canada	AffinityPlex AffinityPlex Co-operators Arena 2 Co-operators Arena 2 Co-operators Arena 2 Co-operators Arena 3 Co-operators Arena 3 Co-operators Hallway AffinityPlex AffinityPlex	952 714 554 487 506 457 675 733 860 427
Goodon Industries Ltd. GR Flooring Inc Gwr Creations H Hair Halinzsco Ventures Harlen Woodcraft Harvard Broadcasting Hayliner Canada HEART SOUL Candle Co. Heat Innovations Inc.	AffinityPlex AffinityPlex Co-operators Arena 2 Co-operators Arena 3 Co-operators Arena 3 Co-operators Arena 3 Co-operators Hallway AffinityPlex AffinityPlex Co-operators Arena 3 AffinityPlex	952 7144 554 487 506 457 675 733 860 427 742
Goodon Industries Ltd. GR Flooring Inc Gwr Creations H Hair Halinzsco Ventures Harlen Woodcraft Harvard Broadcasting Hayliner Canada HEART SOUL Candle Co. Heat Innovations Inc. Heat/Tens	AffinityPlex AffinityPlex Co-operators Arena 2 Co-operators Arena 3 Co-operators Arena 3 Co-operators Hallway AffinityPlex AffinityPlex Co-operators Arena 3 AffinityPlex Co-operators Arena 3	9522 7144 5544 487 5066 457 675 733 8600 427 742 530
Goodon Industries Ltd. GR Flooring Inc Gwr Creations H Hair Halinzsco Ventures Harlen Woodcraft Harvard Broadcasting Hayliner Canada HEART SOUL Candle Co. Heat Innovations Inc. Heat/Tens Highridge Honey	AffinityPlex AffinityPlex Co-operators Arena 2 Co-operators Arena 3 Co-operators Arena 3 Co-operators Hallway AffinityPlex AffinityPlex Co-operators Arena 3 AffinityPlex Co-operators Arena 3 AffinityPlex Co-operators Arena 2 Co-operators Arena 2	9522 7144 5544 487 5066 457 733 860 427 742 530 588
Goodon Industries Ltd. GR Flooring Inc Gwr Creations H Hair Halinzsco Ventures Harlen Woodcraft Harvard Broadcasting Hayliner Canada HEART SOUL Candle Co. Heat Innovations Inc.	AffinityPlex AffinityPlex Co-operators Arena 2 Co-operators Arena 3 Co-operators Arena 3 Co-operators Hallway AffinityPlex AffinityPlex Co-operators Arena 3 AffinityPlex Co-operators Arena 3	9522 7144 5544 487 5066 457 675 733 8600 427 742 530

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EXHIBITOR LISTINGS EXHIBITOR LISTINGS

	1	
Hoffman's Horse Products	International Trade Centre	142
Homemade Cravings	Co-operators Arena 2	556
Huber Ag Equipment Ltd.	AffinityPlex	820
I Section Water Colories	ACCtDl	702
Infinite Water Solutions	AffinityPlex	702
Inland Concrete	AffinityPlex	930
Innovation Sask	AffinityPlex	760
Integrity Post Structures	AffinityPlex	851
Interlake Resources Inc.	AffinityPlex	706
Invisible Fence	AffinityPlex	784
	Co. amaretare Arena 2	E 4 E
J5 Bar Mercantile JAYSiX - Outdoor Lifestyle Apparel	Co-operators Arena 2	545
	Co-operators Arena 2	
John Deere Canada	International Trade Centre	101
Joy Hockey - Flashpuck!	Co-operators Arena 3	440
JT Heritage Sales and Service Inc	Co-operators Arena 4	1630
Jub Jub's Freeze Dried Candy	Co-operators Arena 3	460
K	6 4 2	120
Kactus Western Wear	Co-operators Arena 3	428
KANE VETERINARY SUPPLIES	AffinityPlex	834
Kattle Squared Services	AffinityPlex	1033
Kelln Solar	AffinityPlex	801
Kemat Consulting	AffinityPlex	940
Klad Cookware- new product	Co-operators Arena 2	528
Knaughty Nets & Pets	Co-operators Hallway	652
Knight Eavestrough Corp.	AffinityPlex	927
Kubota Canada Ltd.	AffinityPlex	809
L	6 4 2	425
Lady Getz	Co-operators Arena 3	425
Lady L's Boutique Lago: Exotic Jewelry /	Co-operators Arena 2	562
Global Souls Accessories	Co-operators Arena 2	501
Lakeland College	International Trade Centre	125
Lakeview Insurance Brokers Inc. Regina	Co-operators Hallway	662
Lamb Aces Electric Fencing	International Trade Centre	105
Lammles Western Wear	Co-operators Arena 4	1600
Lewis Cattle Oiler Co. Ltd.	AffinityPlex	901
Limitless Gear Clothing	Co-operators Arena 2	520
Little Kinfolk Baby Boutique	Co-operators Arena 3	426
М		
Magnum Services	AffinityPlex	943
Magnum Services MAGSHIELD	AffinityPlex AffinityPlex	943 958
	,	
MAGSHIELD	AffinityPlex	958
MAGSHIELD Maizex Seeds	AffinityPlex AffinityPlex	958 713
MAGSHIELD Maizex Seeds Manely Long Hair	AffinityPlex AffinityPlex Canada Centre Exhibit Mall	958 713 38
MAGSHIELD Maizex Seeds Manely Long Hair Master Radon Itd	AffinityPlex AffinityPlex Canada Centre Exhibit Mall Co-operators Hallway	958 713 38 658
MAGSHIELD Maizex Seeds Manely Long Hair Master Radon ltd Masterfeeds Show Supplies	AffinityPlex AffinityPlex Canada Centre Exhibit Mall Co-operators Hallway Canada Centre Exhibit Mall	958 713 38 658 50
MAGSHIELD Maizex Seeds Manely Long Hair Master Radon Itd Masterfeeds Show Supplies Matt's Furniture	AffinityPlex AffinityPlex Canada Centre Exhibit Mall Co-operators Hallway Canada Centre Exhibit Mall Co-operators Arena 3	958 713 38 658 50 448
MAGSHIELD Maizex Seeds Manely Long Hair Master Radon Itd Masterfeeds Show Supplies Matt's Furniture Max Health Fitness Board	AffinityPlex AffinityPlex Canada Centre Exhibit Mall Co-operators Hallway Canada Centre Exhibit Mall Co-operators Arena 3 Co-operators Arena 2	958 713 38 658 50 448 566
MAGSHIELD Maizex Seeds Manely Long Hair Master Radon ltd Masterfeeds Show Supplies Matt's Furniture Max Health Fitness Board McDougall Auctioneers Ltd	AffinityPlex AffinityPlex Canada Centre Exhibit Mall Co-operators Hallway Canada Centre Exhibit Mall Co-operators Arena 3 Co-operators Arena 2 AffinityPlex	958 713 38 658 50 448 566 919

Ministry of Highways	Co-operators Arena 4	1610
Morrow's Marine & More ltd.	AffinityPlex	740
Mysaskfarm.com	AffinityPlex	916
N Negran Canada	Canada Centre Exhibit Mall	F2
Neogen Canada		53 900
Norheim Ranching NorthStar Genetics	AffinityPlex Canada Centre Exhibit Mall	41
Norwex	Co-operators Arena 3	453
Nude Skin Bar	Co-operators Arena 3	402
Nutrien Ag Solutions O	John Deere Sale Arena	11
Obasa Suites /		
MyKey Global Accommodations	Co-operators Hallway	665
O'Canada Bison Wool Corp.	Co-operators Arena 2	539
Olds College	International Trade Centre	114
Oliv Tasting Room	Co-operators Arena 2	503
Olive + Ash	Co-operators Arena 3	445
OLS Tubs, Inc.	Canada Centre Exhibit Mall	40
Olympic Buildings	AffinityPlex	954
One Stop Alpaca Shop	Co-operators Arena 3	489
OneCup Al	AffinityPlex	762
Opend Range Ltd.	Ag-Ex Pavilion	250
Operation Lifesaver	Canada Centre Exhibit Mall	34
Optimum Group	AffinityPlex	1045
Optimum Home Protections	AffinityPlex	949
P	,	
Pale Horse	Co-operators Arena 3	432
Papa Joes Smoke House	Co-operators Arena 2	565
PerogyVille	Ag-Ex Pavilion	210
Pioneer Coupler Cattle Oiler Co.	International Trade Centre	121
Platinum Recreation & Powersports Ltd.	Co-operators Arena 3	443
PlayNow Saskatchewan	Banner Hall	603
Pocket Dawgs	Co-operators Hallway	686
Ponderosa City Cowboy Church	Co-operators Arena 2	510
Posters Plus	Co-operators Hallway	667
Power Up Lubricants	AffinityPlex	750
Prairie Girl Couture	Co-operators Arena 2	582
Prairie Lemonade	Ag-Ex Pavilion	240
Prairie Post Frame	AffinityPlex	950
Prairie Smoke & Spice BBQ	Ag-Ex Pavilion	220
PrairieHeart Mobility	Banner Hall	605
Precision Cam/Allen Leigh Security	AffinityPlex	925
Precision Farrier Tools	Ag-Ex Pavilion	204
Premium Power Packs	Co-operators Arena 3	444
Pro Earth Animal Health	International Trade Centre	127
		535
Provincial Clothing Pruvit Evagenous Ketones	Co-operators Arena 2	482
Pruvit Exogenous Ketones	Co-operators Arena 3	
Pueblo Chili Co.	Co-operators Arena 2	513
Pure Country 92.7	Ag-Ex Pavilion	203
Pure Sweetness	Co-operators Arena 3	419

Quattromed Massager	Co-operators Arena 2	515
Quill Creek Farms	Co-operators Arena 3	429
RADA Knives	Co-operators Arena 3	403
Rafael Lauzier Independent contractor		
with Primerica	AffinityPlex	721
Rahmat Cutlery	Co-operators Arena 3	471
RAM Trucks	Ag-Ex Pavilion	205
Range Ward	AffinityPlex	1040
Rave BBQ Rubs	Co-operators Arena 3	430
Rawlco Radio	Co-operators Hallway	678
RBC Insurance	International Trade Centre	109
RCMP ProActive Recruiting	International Trade Centre	161
Real Estate Centre	International Trade Centre	147
REAL Flavours	Ag-Ex Pavilion	245
Red Wing Shoes	Banner Hall	614
Redfern Ent - Heaters	Banner Hall	606
Redfern Ent - Massager	Co-operators Hallway	668
Redfern Ent - Massager	Banner Hall	601
Redfern Ent - Shower	Co-operators Hallway	669
Regina & District Bee Club	Co-operators Arena 1	F4
Regina & District Bee Club	Co-operators Arena 2	538
Regina Fasteners	AffinityPlex	844
Regina Pats Hockey Club	Co-operators Hallway	677
RELIANCE MACKENZIE	AffinityPlex	938
Remedy Animal Health Products (Z Tags)	John Deere Sale Arena	14
Renn Mill Center	AffinityPlex	980
REV Automotive Group	AffinityPlex	790
Rising Moon Boutique	Co-operators Arena 2	558
Ritchie Bros.	International Trade Centre	112
Rite Way Mfg. Co.	AffinityPlex	928
Road Boss Grader	AffinityPlex	946
Rostech Electronics	AffinityPlex	747
S		
SAASE	Co-operators Arena 1	F1
Sandstorm Construction	AffinityPlex	741
SARM Pest Biosecurity Program	Canada Centre Exhibit Mall	39
Sask Sheep Development Board	Co-operators Arena 1	F14
Saskatchewan Alpaca Breeders Network Inc.	Canada Centre Exhibit Mall	20
Saskatchewan Association of Watershed	AffinityPlex	1048
Saskatchewan Association of Watershed	Co-operators Arena 1	F5
Saskatchewan Cattlemen's Association	International Trade Centre	137
Saskatchewan Cattlemen's Association	AffinityPlex	734
Saskatchewan Crop Insurance Corporation	Canada Centre Exhibit Mall	24
Saskatchewan Cutting Horse Association	AffinityPlex	736
Saskatchewan Distance Learning Centre (Sask DLC)	Canada Centre Exhibit Mall	35
Saskatchewan Egg Producers	Co-operators Arena 1	F12
Saskatchewan Ministry of Agriculture -	International Trade Centre	116
Extension Services		
	Co-operators Hallway	674

Saskatchewan Verified Beef Production	International Trade Centre	110
Saskbattery Dist. Inc.	Co-operators Arena 2	591
SaskBooks	Co-operators Arena 3	439
SaskEnergy	AffinityPlex	712
SaskTel	Co-operators Arena 3	415
SaskTel Business Solutions	International Trade Centre	128
Scentsy	Co-operators Arena 2	546
Scotiabank	Banner Hall	604
Select Sires	International Trade Centre	103
Semex Alliance	Canada Centre Exhibit Mall	52
ShadesofJay Bracelets	Co-operators Arena 3	458
Shearwell Data Ltd.	AffinityPlex	716
ShowTime Event & Display	Co-operators Hallway	692
Silverado Country	Co-operators Arena 2	570
SK Livestock Finance Co-operative Ltd.	International Trade Centre	104
SK Prairie Conservation Action Plan	Co-operators Arena 1	F3
SK Sheep Development Board	Canada Centre Exhibit Mall	23
SK Stock Growers Association	Canada Centre Exhibit Mall	27
Skin Care	Co-operators Arena 2	519
		522
Slicer (new product)	Co-operators Arena 2	
Smart Paddock South Saskatchewan	AffinityPlex	763
Community Foundation	Co-operators Hallway	660
Sparkle Chicks	Co-operators Arena 2	534
Spirits of the Creek	Co-operators Arena 2	533
Stampede Steel	AffinityPlex	830
STARS	Co-operators Hallway	654
Steam Mop Ultra	Co-operators Arena 2	564
Stook Garment Company	Co-operators Arena 3	478
Sun Life	AffinityPlex	850
SunStream Solar	AffinityPlex	744
SweetPro Feeds	Stockman's Arena	18
Swish Maintenance	AffinityPlex	719
Т		
Tandem X Visuals	Banner Hall	612
Target Cattle Concepts	AffinityPlex	825
TC Energy	Co-operators Hallway	659
TD Agriculture Services	International Trade Centre	135
TEAM Auctions/TEAM Equipment/ TEAM Real Estate	Banner Hall	600
TestiGrip	AffinityPlex	903
The 1912 Co.	Co-operators Arena 2	518
The Alternative	Co-operators Arena 3	424
The Creative Daughter	Co-operators Arena 2	524
The Tattered Turquoise Boutique	Co-operators Arena 2	512
The Ultimate Deck Shop Inc	Co-operators Hallway	688
The Water Box Ltd.	John Deere Sale Arena	4
The Wastern Draduser/Clasier FarmMadia	AffinityPlex	832
The Western Producer/Glacier FarmMedia	International Trade Centre	100
THELMA AND THISTLE	Co-operators Arena 3	454
Thr3e Clothing Connection	Co-operators Arena 3	422
Thunderstruck Ag Equipment	Banner Hall	270

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EXHIBITOR LISTINGS

Titanium Exclusive Cookware Inc.	Co-operators Arena 3	418
Top Horizon Ag Inputs	AffinityPlex	748
Toromont Material Handling	AffinityPlex	852
Tourism Regina	Banner Hall	611
Tranont - Healthy you and me	Co-operators Arena 2	540
Tri Haul Self-Unloading Bale Movers	AffinityPlex	732
Tridon Communications	AffinityPlex	718
TSASK	AffinityPlex	724
Tuff Livestock Equipment	AffinityPlex	975
Tupperware (Power of One)	Co-operators Arena 3	400
Turkey Farmers of Saskatchewan	Co-operators Arena 1	F13
TurmeriX Health	Co-operators Arena 2	584
TWA Solutions	AffinityPlex	915
U		
UFA	AffinityPlex	780
UKAL Canada	AffinityPlex	722
Union Forage	International Trade Centre	130
University of Saskatchewan: LFCE, AgBio and WCVM	International Trade Centre	115
UofR - Livestock Water Quality	Canada Centre Exhibit Mall	28
UofR - Livestock Water Quality	Canada Centre Exhibit Mall	28

V		
Viking Benefit Solutions	AffinityPlex	709
VoxxLife - Off the Farm	Co-operators Arena 3	481
W		
Walker's Water Systems	AffinityPlex	1025
Warner Industries Ltd.	Co-operators Arena 4	1640
Water Security Agency	International Trade Centre	133
Western College of Veterinary Medicine	Co-operators Arena 1	F2
Weyburn Tourism	Co-operators Arena 3	470
Wild Mane	Co-operators Arena 2	504
Wild Rice Guys	Co-operators Arena 3	477
Wildflowers Rebloomed Boutique	Co-operators Arena 2	523
Wildfong Enterprises	AffinityPlex	934
Wknd Styles Co.	Co-operators Arena 2	550
Women Building Futures	Co-operators Hallway	673
Υ		
Young Living Essential Oils	Co-operators Arena 2	509
Youngs Equipment	Co-operators Arena 5	1500
Z		
ZOETIS	John Deere Sale Arena	6





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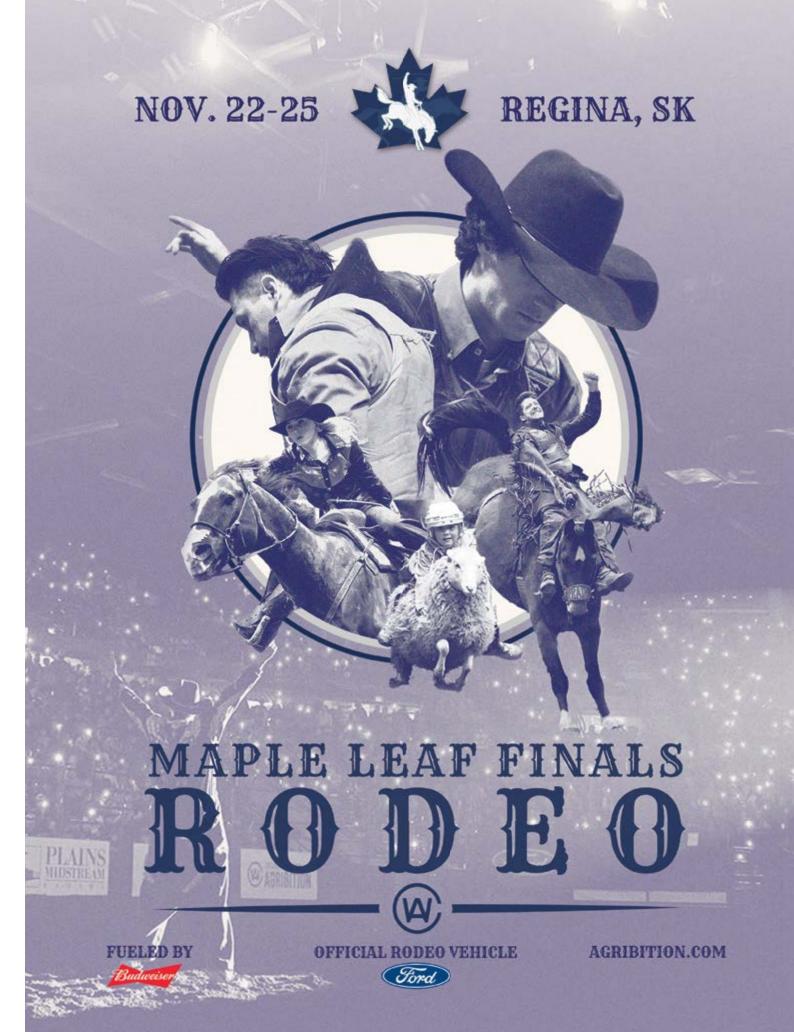
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