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OFFICIAL

*Show
Guide*

July 18 - 20, 2023
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Ag in Motion
Western Canada's Outdoor Farm Expo



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We can't wait to welcome you back



The team that brings you Ag in Motion™ would like to invite you back to Langham, Saskatchewan on July 18-20. The exhibiting companies, sponsors, volunteers and staff spend all year planning to produce the best outdoor agriculture event on the Prairies. This show brings together the best of Western Canada's dryland farming, livestock production and rural culture.

If you enjoy the adrenaline rush of seeing what's new to market, prototypes and first-ever concepts, then Ag in Motion is the place for you. Hundreds of companies showcase new technology that can enhance your farming business.

“

If you enjoy the adrenaline rush of seeing what's new to market, prototypes and first-ever concepts, then Ag in Motion is the place for you. Hundreds of companies showcase new technology that can enhance your farming business.”

New product launches for tractors and implements are on display in a fantastic outdoor atmosphere. This format is relatable to your farm, in a place where you can see it all. Compare dozens of crop plots onsite with new seed varieties, fertilizer and crop protection options from multinational companies and local retail providers alike.

BMO Livestock Central features over 90 exhibitors that focus on beef, sheep and dairy production, including a Feed Mixer Demonstration, a new Cattle Dog Competition and the new Livestock & Forage Dynamic Speaker Series with experts presenting at different exhibitor booths.

Of course, one of the best features of Ag in Motion is the daily equipment demonstration program. Here, you can witness equipment in the field, working as they would on a farm. This year we have high-speed tillage units, seeding equipment, autonomous innovations, drone technology and field preparation tools. You can also test-drive a sprayer or skid steer for yourself as part of our Ride & Drives.

Innovation and AgTech is a highlight of any tradeshow, and that is no different at Ag in Motion. The new AgTech Alley lets you visit with innovators bringing new concepts to market to improve your business.

Watch for signs that mark the 2023 Innovations Program winners throughout the show and discuss new ideas for your operation.

Ag in Motion is truly a unique experience constructed on over 100 acres that brings you expanded knowledge and new opportunities. It's a great place to bring your friends and family, or chat with neighbours and like-minded farmers and ranchers.

On behalf of all our staff and volunteers, we look forward to welcoming you once again at Ag in Motion on July 18-20.

Rob O'Connor

Rob O'Connor
Ag in Motion Show Director



A LONG WAY TOGETHER



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Eastern Canada 514-792-9220



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? SHOW INFORMATION

SHOW DATES AND HOURS

Tuesday, July 18 8:30 a.m. – 4:30 p.m.
Wednesday, July 19 8:30 a.m. – 4:30 p.m.
Thursday, July 20 8:30 a.m. – 4:30 p.m.

RAIN OR SHINE!

TICKETS

\$25 General Admission

FREE for kids 12 and under

Buy tickets online at aginmotion.ca

Gate tickets on event days can be purchased with cash, debit or Visa and MasterCard.



GETTING THERE

Along Hwy. 16 at Range Rd. 3083 near Langham, Sask.

- 35 km NW of Saskatoon, Sask.
- 90 km SE of North Battleford, Sask.
- 285 km NW of Regina, Sask.
- GPS: 52.3549, -107.0718

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FREE PARKING

Thanks to our sponsor, ALPINE, for helping get everyone easily parked!



GUIDEBOOK

Pick up your Guidebook & Site Map when you arrive at the Ag in Motion Welcome Centres and Information Booths. Thanks to our Official Show Guide and Guidebook Supplier **THE WESTERN PRODUCER**

STOP CLUBROOT AT AG IN MOTION

Watch for information on important ways you can help by joining the fight against clubroot at Ag in Motion when you attend the show. Thanks to SaskCanola, our clubroot sponsor.



RE-ENTRY STAMPS

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QUESTIONS?

Find links to maps, schedules, exhibitors or download our mobile app at aginmotion.ca

Tel: 1-800-563-5441

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📘 Ag in Motion

📱 [@aginmotion](https://www.instagram.com/aginmotion)

#AIM23

Discovery Farm Langham is the home of Ag in Motion. We are located on Range Road 3083, RM of Corman Park Section 15, Northwest of Saskatoon, Saskatchewan on Highway 16. We acknowledge that we gather on Treaty 6 Territory, the traditional homelands of the First Nations and Métis people of Canada. Together, we reaffirm our relationship with one another with reverence and respect, and honour those who have marked their footsteps before us.

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SPREADING THE WORD


Keep up to speed on all the goings-on at Ag in Motion


There's a lot to talk about at Western Canada's largest outdoor farm expo. From radio ads running on more than 25 stations and features in dozens of publications, to social media and word-of-mouth, there are many ways to keep up with the latest news.


**Connect on Social #AIM23
#AIMWorthIt**


 Ag in Motion

 @aginmotion

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 1-800-563-5441

 aginmotion.ca

 info@aginmotion.ca



Listen for live broadcasts from Ag in Motion with these radio personalities:
Ryan Young ("Sask Ag Today" 620 CKRM

Radio), Doug Falconer ("GX on Agriculture" GX94 Radio), Glenda Lee Allan-Vossler (Golden West Broadcasting), and John Gormley, Brent Loucks & Shack (650 CKOM/980 CJME Radio).

Thanks to Citytv for their promotion on 'Stuff You Should Do.'



Radio Partners



Media Partners



Helping you get the most out of Ag in Motion

Who's ready for show time? Start by buying your Ag in Motion ticket at aginmotion.ca, then before the show, download our mobile app, presented by Decisive Farming by TELUS Agriculture, to check out exhibitors, events and make your plans in advance for this jam-packed show.

Western Canada's largest outdoor farm show boasts 100+ acres of show grounds (good for those of you tracking steps!) so we're giving a special shout out to sponsors who help everyone get around.

STROLL, WALK OR RIDE

It's easy to find your way around the large site thanks to our street sign sponsor SeCan and laneway name sponsor Ritchie Bros., but if you want to go faster than a casual stroll, grab a lift on an AGI People Mover or individual golf carts.

FCC is our largest golf cart shuttle provider for exhibitors and visitors, with other shuttles provided by DLL Finance and CLAAS Finance; Nutrien Ag Solutions; Saskatchewan Crop Insurance Corporation; and Water Security Agency.

Our staff want to shout out John Deere Canada as our Official UTV Supplier for providing all the UTVs that Ag in Motion staff uses throughout the show — and boy — do we put some serious kilometers on those UTVs! With so many small vehicles onsite, we are also grateful to Co-op for being the 2023 Official Fuel Supplier and Official Lubricant Supplier.

CENTRE STREET: REFRESH AND RECHARGE

Stay refreshed throughout the day at Ag in Motion. Thanks to our sponsors for making life easier at Ag in Motion!

CIBC helps everyone stay connected with a free charging station for smart phones and devices at Booth #330 on Centre Street. Also, watch for CIBC-sponsored carts carrying free cold water every afternoon at the show so guests can stay hydrated. Conexus Credit Union will also be travelling in two carts with free water bottles on ice for visitors.



Maybe you need a pick-me-up? Red Bull Canada's street team will be handing out product samples throughout the day, plus providing samples at our Cultivating Connections Happy Hour on July 19 and at our daily Discovery Farm "Off the Beaten Path" Demonstration Research Tour.

Grab a bite at the new TruFlex® Canola Food Court at the top of 2nd Street and BC Drive featuring a variety of food trucks with some old favourites plus new nibbles. If you've enjoyed some sticky treats, look for one of our 20 handwash stations, thanks to sponsor DTN.

If you need a quick break to get off your feet, but don't have a hankering for food, look for benches throughout the show thanks to our sponsor AGRI STAINLESS. Or rest your tired toes at the Gowan Canada rest station located at Manitoba Drive and Centre Street and check out Gowan's exclusive contest.

HELP IS ALWAYS CLOSE BY

AGI Information Booths around the show are staffed with helpful humans to answer your questions. There are four booths in strategic locations throughout the site.

Not near an information booth? Ask a question of any volunteer in a branded Ag in Motion volunteer t-shirt. Thanks to Bayer Crop Science for providing shirts for our dedicated volunteers. And, thanks to our volunteers for hanging out with us!

The Show Services Centre is the spot for exhibitors to get their questions answered, or order last-minute services such as furniture, AV equipment, ice, water, and more. Some carts are available pre-show to help exhibitors set up — no small feat for a show this size!

Check out the printed maps in the Ag in Motion Guidebook and Site Map, as well as the onsite "you are here" maps sponsored by SeedMaster. For those who prefer mobile maps, check out the Ag in Motion app for helpful information including (ahem) locations of more than 80 portable washrooms at Ag in Motion. A big shout out to FMC Canada for their sponsorship of this important part of our show.

BRINGING OUT YOUR SMILES

There are SO many special moments at Ag in Motion! When you see folks with cameras and video gear, be sure to smile and wave to our partners at Aspen Films, the Official Video and Photography Supplier for Ag in Motion. We can't wait to welcome you!

HUNGRY?

Refresh and refuel throughout the day with these food vendors



Ag in Motion Lounge

Sponsored by ADAMA Canada and STARS

International Trade & Investment Lounge

Presenting sponsor Saskatchewan Trade & Export Partnership (STEP)

Demonstrations Area

The CanolaMaster Demo Bar sponsored by SeedMaster

Food Court Eating Area

Sponsored by TruFlex® Canola

BMO Livestock Central Area

The Watering Hole presented by Canadian Western Agribition, sponsored by Canadian Cattlemen

Mobile Coffee Cart

Official coffee sponsor providing a wake-me-up to start the day, thanks to Scotiabank

Be sure to download the [Ag in Motion app](https://www.aginmotion.ca) at [aginmotion.ca](https://www.aginmotion.ca) for the most up-to-date list of food vendors that will be at the show in July!



- ▶ Al's Kitchen on Wheels
- ▶ Big Squeeze
- ▶ Biggar Bites Food Truck
- ▶ Booster Juice
- ▶ Boryski's Butcher Block
- ▶ Chubb's Grub
- ▶ Classic Burgers and Fries
- ▶ Hawaiian Shaved Ice
- ▶ Hector's Grub Hub and Hotdog Cart
- ▶ Hello Forks Burgers
- ▶ Mean Green Ice Cream Machine
- ▶ Mexican King
- ▶ Par-a-dice Grill
- ▶ Postal Pizzas
- ▶ Prairie Poppins
- ▶ Rebel Melt Food Truck
- ▶ Rotary Club of Saskatoon North
- ▶ Smoke's Pouterie
- ▶ Smokin' Outlaws BBQ
- ▶ Taco Bout It
- ▶ The Frying Deutchmann
- ▶ The Wooden Tray
- ▶ Travelling Beans Coffee Co.
- ▶ V&C Restokart Food Truck

**Subject to change.*

Visit [aginmotion.ca](https://www.aginmotion.ca) or download the [Ag in Motion app](https://www.aginmotion.ca) for up-to-date information.



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SHOW MAP



Show Map and Exhibitor Listing current to May 26, 2023.
See Exhibitor Listing in this Show Guide for company booths,
or visit aginmotion.ca for current map and exhibitor list.



100+ acres in the palm of your hand

Attendee needs are always top of mind, so the Ag in Motion event app, presented by Decisive Farming by TELUS Agriculture, is designed to make it easy to locate demonstrations, booths, food vendors, events and more.

Get the app today to unlock a ton of opportunities! The event app can:

Instantly be downloaded on smartphones and tablets. The app is available on both Apple or Google Play app stores.

Now allow attendees to use the app without the use of data or Wi-Fi after being downloaded.



Make planning trips easy with a customized show planner, using bookmarks to track your favourite features and events.

Offer real-time event updates for activities, schedules and announcements..

Tell visitors when their saved events are going to take place, giving visitors just-in-time notifications.

Immediately allow attendees to view schedules, exhibitor listings, maps and food vendor locations.

Overall provide a simple visitor experience, as guests can select the type of demonstrations, speakers and products they want to visit.

Now go on and start planning your visit to Ag in Motion — we can't wait to see you!

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Get your boots on and join the fun: It's worth volunteering at Ag in Motion!

Do you have a passion for agriculture and want to give back to or get involved with the community? Look no further, Ag in Motion is calling for volunteers!

Ag in Motion promotes the growth, innovation and sustainability of agriculture by connecting farmers and industry professionals to share knowledge and collaborate.

By volunteering at Ag in Motion, you receive free admission and have the opportunity to connect and network with other enthusiastic people in the agriculture community. You'll also receive an Ag in Motion volunteer t-shirt provided by Bayer Crop Science.

At Ag in Motion, we depend on

volunteers to assist with various tasks, including:

- Selling tickets and welcoming visitors
- Operating information booths to provide guest support
- Managing parking and traffic direction
- Supporting field demonstrations
- Driving people movers
- Setting up and tearing down the show as a certified equipment operator
- Maintaining the cleanliness of the showgrounds as part of the sanitation team



Ag in Motion is located at Discovery Farm Langham, northwest of Saskatoon, Sask. Volunteer shifts are available from July 18 to July 24, so there are plenty of opportunities and flexibility to work around your schedule.

With Ag in Motion fast approaching, we urge you to reach out as soon as possible to ensure you are included in any briefings and training before the show!

For more information about becoming an Ag in Motion volunteer, please email info@aginmotion.ca

A large white triple-hopper trailer is shown in a field, with its front section raised. The text 'MEET THE LODE KING 45' DISTINCTION TRIPLE HOPPER' is prominently displayed. The Ag in Motion logo and 'Western Canada's Outdoor Farm Expo' are also visible. A call to action 'COME SEE US July 18 - 20' is present. At the bottom, a quote reads: 'SAVE TIME AND REDUCE TRIPS BACK TO THE YARD BY CARRYING UP TO THREE DIFFERENT TYPES OF COMMODITIES.'

**MEET THE LODE KING
45' DISTINCTION TRIPLE HOPPER**

Ag in Motion
Western Canada's Outdoor Farm Expo

**COME SEE US
July 18 - 20**

**SAVE TIME AND REDUCE TRIPS BACK TO THE YARD BY CARRYING
UP TO THREE DIFFERENT TYPES OF COMMODITIES.**



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Equipment demos are the heart of Ag in Motion. Don't miss these!

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OneCap

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GOLDEN WEST

Field demonstrations, presented by Meridian OneCap, will feature the newest in air seeders, high-speed tillage equipment and drones from leading manufacturers.

There's always a great vibe when farmers and equipment companies get together at Ag in Motion. Exhibitors enjoy showing off their products to interested farmers in a relevant setting.

As Western Canada's largest outdoor farm show, Ag in Motion has the space for farmers to see all shapes and sizes of equipment in action under real-world conditions. We like to say: at our show, there's 'room for the boom.'

"Ag in Motion has long been known as a must-see event that helps farmers make key business decisions about what's needed for their operation," says Ag in Motion Show Director Rob O'Connor. "Decisions are made in the dirt. The show is held outdoors, so there is room to stage very large equipment and other products like drone technology that would be difficult to show off in an indoor environment."

AIR SEEDER DEMONSTRATIONS

Come and check out air seeders made by HORSCH Canada, John Deere Canada, Morris Equipment Ltd., New Holland, Pillar, SeedMaster and Väderstad. Here are a few examples of what you will see at Ag in Motion:

HORSCH Canada will be demonstrating the Avatar 60 MD air seeder. Electrically driven meters allow rates from 350 lb. per acre down to 1.5 lb. The HORSCH Avatar 60 MD's low-disturbance, no-till single disc elements have a row distance of 10 inches to achieve better seed spacing in rows and better coverage to combat weeds. This 60-ft.-wide machine folds up nicely for convenient transport — and could fit on a truck trailer.

John Deere Canada offers latest in air seeding technology. See the 9R 590 paired with a P670 Precision Air Hoe Drill and C850 Cart. The P600 opener with double knife design offers consistent seed and fertilizer placement for even emergence. Relative Flow Blockage Sensing and TruSet Downforce control gives you the ability to confidently seed no matter what the conditions.

HIGH-SPEED TILLAGE DEMONSTRATIONS

Join us to see tillage equipment up close from top manufacturers such as Ahornhof Farm Ltd., Amazone, Case IH, HORSCH Canada, SEPPi M. and Versatile. One machine on display in this demonstration is the SEPPi Mulcher Multiforst 250. This ground-engaging mulcher can operate above and below ground. Back into a tree and grind it up



above ground, then go forward to grind everything below the ground to a 3/4-in. size including rocks, mulched roots and stumps. This is just one model of the 204 mulchers available from SEPPi M. that can operate on anything hydraulic from 5 GPM to 400 GPM as well as 20 HP to 500 HP tractors or carriers.



DRONE DEMONSTRATIONS

At indoor trade shows, it's challenging for companies to demonstrate drone technology. Not so much at Ag in Motion. Our show provides the perfect outdoor setting for drone manufacturers to put their gear through its paces, with farmers watching nearby.

The drone demonstrations, sponsored by *Grainews*, include:

- Axiom Applied Analytics, which has agricultural solutions to enable timely data-driven decision making
- Draganfly Innovations, which makes drones for crop monitoring and analysis
- Green Aero Tech, which provides spray drones, training and certification, plus parts and repairs
- LandView Drones, which custom-designs drone systems and provides drone training

"We're really looking forward to sharing the latest equipment technology with farmers," says O'Connor. "Outdoor demonstrations allow farmers to evaluate multiple pieces of equipment in one location. This saves them time but also gives them a great way to stay on top of advancements and new ideas that are changing agriculture in Western Canada."



Air Seeder Demonstrations take place daily from 10:00 to 11:00 a.m. east of 7th Street between BC and Alberta Drives.

High-Speed Tillage Demonstrations take place daily from 11:00 to 12:00 noon east of 7th Street south of Manitoba Drive.

Drone Demonstrations take place daily at 9:30 a.m. and 2:00 p.m. east of 7th Street between Saskatchewan and Manitoba Drives.

Home-grown
health plans.



sk.bluecross.ca/grow

Bourgault seeding demos: you be the judge

Here's what this Saskatchewan-based company is planning as they bring their best to Ag in Motion and share it with farmers

Bourgault Industries operates a 2,500-acre research farm in its hometown of St. Brieux, Sask., and hosts seeding demonstrations each summer. Still, Ag in Motion holds a special place in the company's calendar.

"Ag in Motion is quite a draw, with lots of farmers attending," says Marketing Technical Director Scott Scherman. "We will do seeding demos twice daily, similar to what we do at our own farm."



The key to Bourgault's demonstrations is that farmers are taken out to the field where they can see the equipment operating up close, then get out on the strip to see the results for themselves.

Bourgault will be showing three units at Ag in Motion, with the first two operating in tandem.

- 3335QDA ParaLink Hoe Drill™ (self-controlled drill) with ParaLink Dual Shank™ Openers and MRB® IDs
- 9000 I Series Air Cart with TriMax™
- CD872 Frame Mounted Seeder™ (coulters drill) with ParaLink Row™ Opener and MRB® IIIs

As Scherman explains, the company will be running a shuttle to the field from its Ag in Motion booth. Once in the field, staff will introduce each piece of equipment, with an agronomic focus. After each seeding unit lays down a strip, visitors can go out and assess seeding performance. The last step is a lift back to the booth.

"The show just keeps growing," says Scherman. "It's the main event farmers



look forward to in the summer. The outdoor style of show appeals to everyone and gives farmers a really unique experience of the equipment."

You can find Bourgault Industries at their Ag in Motion Booth #501, between 4th and 5th Streets. The company's seeding demonstrations take place twice daily in the Discovery Farm fields during show hours. Check the Ag in Motion app or visit the Bourgault booth for exact times.

DOUBLE A TRAILERS

- Pumping sloughs early allows full fields to be seeded
- Increase yield and acreage during seeding and harvesting
- Saves wear and tear on seeding and harvesting equipment
- Soil salinity is decreased and saline soils are rejuvenated
- Grasshopper and mole infestation around potholes and sloughs can be reduced
- Water basins formed during flash rains can be pumped to prevent drowning of plants



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Designed by the people that use them.



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Obstacles in the field? Mojow your way around 'em

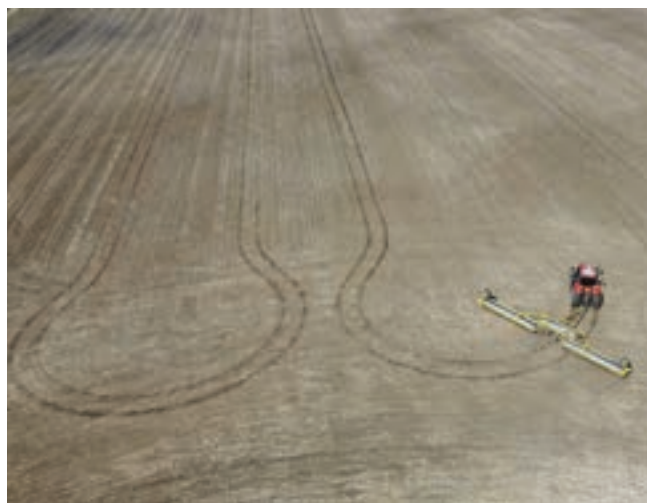
When Mojow Autonomous Solutions exhibited at Ag in Motion in 2022, it was a match made in ag-tech startup heaven.

“We came last year to launch the company and our EYEBOS technology,” says Owen Kinch, co-founder and president of Edmonton, Alta.-based Mojow. “It was fantastic. We had a great response from farmers and industry at our booth and our live demonstrations.”

As Kinch explains, as labor-saving autonomous field equipment has become more mainstream, there’s been a gap in what it can do. If conventional autonomous equipment is running in a field but there’s a large rock in the way, it could try to run right over the rock. Ensuing damage from in-field obstacles would be detrimental to a farming operation.

Then came EYEBOS. By combining stereo cameras, AI, GPS and a boatload of software, Mojow’s signature technology solves this problem. “EYEBOS detects any objects in the field and navigates smoothly around them,” says Kinch, “and that’s a first.”

Over the past 12 months, Mojow has continued to refine EYEBOS. Among other innovations, the company has worked closely with engineering staff at Versatile to integrate EYEBOS into Versatile tractors. An EYEBOS-equipped, state-of-the-art Versatile tractor will be the focus of Mojow’s field demonstrations at Ag in Motion 2023.



PHOTOS COURTESY OF MOJOW



See you there! Mojow Autonomous Solutions’ field demonstrations take place every day during show hours from July 18-20, 2023 on the east side of 7th Street at Booth #707.

Ride & drives put you in the operator's seat

This popular demonstration lets you test-drive new sprayers and skid steers. It's on every day during Ag in Motion, so step right up.



When you're looking to buy larger farm equipment, taking someone else's word for it isn't good enough. You want to get up close and see for yourself.

At Ag in Motion, our equipment demonstrations showcase the newest innovations and technologies in farm machinery. You can learn about the latest features of the equipment and see for yourself how different machines perform in the field.

Even so, seeing new equipment operating in the field isn't the same as operating it yourself in the field. That way, you learn how it will handle under your command and how it will work for your farm's topography. There are



technical matters to consider but there's also the intangible feeling of knowing *oh yeah, this is the one.*

That's why the annual Ride & Drive Demonstrations at Ag in Motion have become such a fan favourite. At Ag in Motion in July, two types of equipment will be available to operate.

DRIVE A SPRAYER

With this Ride & Drive setup, farmers have 1,500 ft. of field to accelerate and turn. State-of-the-art sprayers will be available for testing, with company staff on hand to help you set up and answer all your questions. Along with sprayers from Apache, Case IH, and Reesink Canada

Wholesale, farmers will be able to drive these sprayers from HORSCH Canada, John Deere Canada and New Holland.

HORSCH CANADA

New to the market, the HORSCH 6300 has a boom width of 133.33 ft. and a 1,700-gallon tank. It has excellent manoeuvrability and can flex and contour through the field while maintaining a very low boom height to reduce spray drift. Sub-20 in. boom heights are made possible by a 10-inch nozzle spacing. Other industry-leading features include speed cleanout and four-wheel steering.

JOHN DEERE CANADA

Another new offering, the John Deere model 612R sprayer is the latest in application equipment, with cutting-edge technologies that combine performance and efficiency.

See & Spray Select uses advanced cameras that recognize emerged weeds — and it only sprays weeds. With targeted spray, this can save up to 77 per cent on herbicides. How does this work? ExactApply technology controls individual spray nozzles while maintaining pressure to control droplet size and achieve desired flow rates.

ExactApply also helps eliminate overlap and allows for turn compensation to enable the right product at the right time and at the right place.

The John Deere model 612R sprayer also has these efficiency features that can save money:

- **Pressure Recirculation** primes the boom before spraying to save wasted chemical and ensure uniform distribution across the boom
- **Product Reclaim** allows you to recover unused chemical out of the boom at the end of the day
- **BoomTrac Pro2** easily handles bumps, rolls or hills with automatic boom-height control to improve spray accuracy while reducing the risk of drift and boom damage

NEW HOLLAND

The all-new Guardian™ Self-Propelled Front Boom Sprayers combine rugged construction and innovative design with

precision technology and enhanced comfort to make you more productive all season long. Its ground-breaking front boom design gives you the best view of what lies ahead. So, hop into a Guardian Front Boom Sprayer and *Never Look Back*.

TRY OUT A SKID STEER

Moving dirt and rocks is a regular job on the farm, and that calls for a skid steer. With the range of attachments that are now available, you can do all kinds of other jobs as well. At Ag in Motion, why not try before you buy?

NEW HOLLAND

Ag in Motion's Skid Steer Ride & Drive area lets you simulate activities on a farm work site using New Holland skid steers. Drivers will have a large area to evaluate the handling, power, efficiency and feel of the skid steers, all while seeing how the machine maneuvers in a real-world situation.



Ride & Drive Demonstrations take place 9:30 a.m. to 4:00 p.m. daily.

Find Sprayer Ride & Drives east of 7th Street between Alberta & Manitoba Drives, and the Skid Steer Ride & Drives at the corner of BC Drive and 7th Street.

Sharing Canada's agriculture stories

As an innovation-based museum, the **Canada Agriculture and Food Museum** champions awareness and understanding of Canada's agricultural sector. Let us help you tell **your** story!

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4 Reasons to visit crop plots at Ag in Motion

Crop plots are a key feature at Ag in Motion. For farmers, it's a chance to see crops and crop protection products in the great outdoors, plus a chance to speak face-to-face with company representatives.

This July, Ag in Motion features 30 crop plot companies offering a practical and immersive experience for a wide variety of western Canadian crops including canola, corn, soybeans, lentils, wheat, winter and spring cereals, flax, pulses and forages.

Here's why you don't want to miss this area of the show:

1. Evaluate Different Crops and Varieties

Compare a wide variety of western Canadian crops side-by-side in real-world conditions. Check out growth patterns, disease resistance, yield potential and other important traits for crops and products that you can use on your farm — all in one area.

2. Get Your Top Questions Answered

Ag in Motion brings together farmers, industry experts, agronomists and researchers to have one-on-one discussions about new crops in development, field test results, agronomy, market development and even changes in ag policy. Staff at crop plots can answer your questions right onsite.

3. Learn About the Latest Trends

Observing crop plots at Ag in Motion, farmers get first-hand input on crop performance and see the influence of specific conditions. Farmers can evaluate crops, see solutions to common farming challenges and find out about market intelligence or emerging trends.

4. Indulge Your Social Side

Let's face it, farm shows are fun! Getting off the farm for a few days to talk to other like-minded individuals can be energizing. Ag in Motion crop plots are a popular stop so it's an ideal environment for networking and knowledge exchange.

Several companies have shared their plans with Ag in Motion to give you a taste of what you will see.

Agriculture and Agri-Food Canada

The plot demonstration site from Agriculture and Agri-Food Canada's Science and Technology Branch focuses on highlighting the research and development throughout the Prairie provinces. This includes heritage wheat and its influence on wheat varietal development; millet; camelina; native and tame forages; polycultures; intercropping for productivity, weed and disease control; prairie pollinator; and many more. Visitors can enjoy hands-on activities by interacting with scientific equipment such as rainfall simulators, Green House Gas collections, scientific data loggers, and scientific tests. Researchers will be on hand to answer questions.

BrettYoung

BrettYoung's site will feature canola, corn, soybeans and forages. See award-winning hybrids and learn about producing seed for BrettYoung. Regional Account Managers and Seed Production Specialists are at the show so attendees can learn about BrettYoung Ag Seed and Crop Inputs and BrettYoung Seed Production.



Canadian Foodgrains Bank

Visitors can drop by and see a visual history and a tribute to farmers and the agriculture community in celebration of our 40th anniversary year and the long-standing support farmers have given to the Canadian Foodgrains Bank. We will also show a few field crops (amaranth, teff, millet, flour corn) and management techniques practised in the global south that demonstrate our work in helping to end global hunger.

Gowan Canada

See Avadex and Edge MicroActiv in a herbicide layering demonstration on canola, lentils and wheat to promote managing herbicide resistant weed populations using different modes of action and application timings. The company has launched Insight Liquid SC for the pre-seed burn down market offering a new mode of action for the control of wild oat in wheat and corn. There will also be a scrape back demonstration to show how Edge and Avadex are working to control emerging weeds along with information on how Avadex, Edge, Fortress and Insight bring value in the management of herbicide resistant weed populations.

NexusBioAg

Over the last eight years, we've completed extensive field tests across Canada to verify our leading portfolio of innovative crop solution products. Now, see the power of our industry-leading solutions firsthand in our plot trials, including the enhanced TagTeam® BioniQ® inoculant alongside in-pipeline products Levesol phosphate fertilizer enhancer and TerraMG biopesticide. We are hosting plot tours every show day at 10:00 a.m. and 2:00 p.m. at our site. If you are looking for some shade and games for the kids, drop by to play a yard game!

Proven Seed

Experience the latest in the innovative seed portfolio from Proven Seed. We have canola, corn, soybeans, cereals, flax and forages designed and proven to fit your field. Come chat with our local experts who can help you find your Proven fit.

SaskBarley and Sask Wheat

Western Canadian farmers have received nearly \$33 in return through varietal improvements for every dollar they invested in wheat breeding and \$26 for every dollar invested in barley. Join us at our new location to check out plots showcasing the varietal improvements that have been funded by farmers. SaskBarley and Sask Wheat directors and staff will be at the booth to talk about research investments, agronomy, market development and ag policy.

SeedNet Inc.

Our plots showcase our portfolio of varieties — both commercial and experimental — including winter cereals, spring cereals and pulses.

Stoller Enterprises

Stoller Plots will demonstrate the effects of using plant hormones and nutrition products on cereal, pulse and canola crops. The plots will be compared with untreated checks side-by-side with Untreated Lentil vs. Treated Lentil; Untreated Pea vs. Treated Pea; Untreated Canola vs. Treated Canola; and Untreated Barley vs. Treated Barley. Stoller products can be applied at seed treatment, herbicide and fungicide timing of the crop.



UPL AgroSolutions Canada Inc.

The UPL AgroSolutions portfolio line up will have the latest innovative products including seed treatments, in-crop herbicides, fungicides and biosolutions for pulses, cereals and oilseeds. Stop by the booth to register your spot for the UPL AgroSolutions Innovation Showcase Tour at 10:00 a.m., 11:00 a.m., 12:30 p.m., 1:30 p.m. and 2:30 p.m. daily.

In addition to the 10 companies above, the following 20 companies will be featuring crop plots, too. That's 30 companies all in one place at Ag in Motion. Search for more information in our Ag in Motion app!

- A&L Canada Laboratories
- AgXplore
- Alliance Seed
- ASLE TECHNOLOGIES
- ATP
- BASF Canada
- Bayer Crop Science
- Belchim Crop Protection Canada (formerly Engage Agro)
- CANTERRA SEEDS
- Cargill Ltd.
- FP Genetics Inc
- Lucent BioSciences, Inc.
- Northern Nutrients
- NorthStar Genetics
- Nutrien Premium Fertilizer Technologies
- SaskSoil
- SeCan
- Ultimate Yield / The Rack
- Union Forage
- University of Saskatchewan College of Agriculture and Bioresources

5 Things to catch in BMO Livestock Central

If it's livestock-related, it's right here. Drop by and stick around for new ideas, innovative products and compelling demonstrations

Ag in Motion features a wealth of exhibits, displays and events spread across 100 acres. Still, when it comes to serving the need of livestock producers, all roads lead to BMO Livestock Central.

BMO Livestock Central brings together everything that's important to livestock producers all in one place. Learn the newest trends and practices in livestock management and production, hear from industry experts, and meet over 90 livestock-related exhibitors highlighting equipment, marketing services, tools and so much more.

Ag in Motion is delighted to welcome back BMO as title sponsor of BMO Livestock Central — a partnership that started when the show first began.

"We are once again excited to partner with Ag in Motion to highlight all of the innovative products, services and organizations at BMO Livestock Central," says Sean Chapman, Vice President, Agriculture & Agribusiness, BMO Commercial Bank, Canada. "BMO is committed to the agricultural way of life and has been proudly supporting the hard-working people within the agriculture community for over 200 years."

Something for Everyone, Every Day of Ag in Motion

Ag in Motion has put together an exciting program of features and events for BMO Livestock Central. Here are five not to miss:

1. Cattle Dog Competition.

What role can dogs play in moving cattle efficiently, humanely and cost-effectively? NEW for 2023, this demonstration and competition shows the value of having well-trained cattle dogs on the team. (In fact, you might head home wondering how you ever got things done without them!)



2. The Peavey Mart Rural Pavilion.

Ready, set, shop! NEW THIS YEAR is this onsite pavilion featuring exhibitors specializing in the rural market for smaller farms, livestock and farmyard products. (And yes, Peavey Mart will have a booth here, too!)

3. Livestock Handling Equipment Demonstrations.

Looking for new and better ways to handle cattle? Catch Livestock Handling Equipment Demonstrations, sponsored by the Saskatchewan Stock Growers Association. Get up close as exhibitors put their humane cattle handling equipment to the test with live animals.

4. Feed Mixer Demonstration.

Returning in 2023, visitors can see a range of feed mixers as they blend different feed ingredients to create customized rations. You might just see the next game-changing feed mixer for your operation.

5. Livestock & Forage Dynamic Speaker Series.

This event is hosted by staff from the Saskatchewan Ministry of Agriculture and highlights exhibitors that are bringing something new to the show. The group is stopping at select booth locations at Ag in Motion to discuss a topic or a demonstration of particular benefit to farmers.

With BMO back once again as title sponsor, BMO Livestock Central brings together ideas, products and demonstrations that put livestock producers first.



See you there for all three days of Ag in Motion, on the southwest corner of the show site, south of Manitoba Drive.



At the new Peavey Mart Rural Pavilion, it's all about lifestyle

Looking for a taste of rural living at Ag in Motion? These exhibitors have a range of products to enhance your lifestyle and equip small-scale farming

Farmers and ranchers come to Ag in Motion each summer to see and learn about products and services that help them succeed in their business. That's true, but as many ag producers will tell you, there's more to farming than, well, farming. Families also cherish the rural lifestyle and everything that goes with it.

That's why the new partnership between Ag in Motion and Peavey Mart looks like a match made in farm show heaven.

New for the 2023 show, the Peavey Mart Rural Pavilion will bring

together up to 35 exhibitors with products and services geared to rural living and the needs of smaller farms.

Peavey Mart Rural Pavilion exhibitors will be offering a range of goods and services such as farm and garden supplies, tools for livestock, pet supplies, farm building construction, camera systems, lighting and more. A Peavey Mart booth will also offer a small selection of retail products inside the pavilion.

"We are thrilled that Peavey Mart has joined the Ag in Motion family," says Carol Carson, Sales and Partnership Lead at Discovery Farm, home of Ag in Motion.

"Peavey Mart is celebrated across the country for the way it understands rural living and offers products that allow rural Canadians to enjoy life in the country and in our smaller communities. The Peavey Mart Rural Pavilion is a great addition to Ag in Motion that we know visitors will love."

Ag in Motion Welcomes an Iconic Canadian Retailer

For anyone who lives in rural or small-town Canada, Peavey Mart is a trusted, familiar name. This 100% Canadian-owned retailer offers agriculture, farm and ranch, pet, work wear, lawn and garden, hardware and homesteading supplies. For all this and more, Peavey Mart is the place.

"At Peavey Mart we are proud to be as Canadian as you can get. As 'your rural lifestyle store,' we are committed to serving the everyday needs of our loyal farm and ranch customers in communities and rural regions from B.C. to Nova Scotia. While we have grown our Canadian footprint, we are truly most at home here in the Prairies, and have been for five decades and counting! For these reasons, we are honoured and excited to partner with Ag in Motion in sponsoring and hosting the Peavey Mart Rural Pavilion."

— Karen Kitchen

Events, Sponsorships and Community Engagement Supervisor, Peavey Industries LP



The Peavey Mart Rural Pavilion will be open all three days of Ag in Motion, from Tuesday, July 18 to Thursday, July 20, 2023. It's located in the BMO Livestock Central area at the south end of 3rd Street.



Peavey Mart retail stores have an iconic presence in many communities across Canada. Ag in Motion visitors will get a small taste of products from the 'rural lifestyle store' at the show in July.

BMO LIVESTOCK CENTRAL DAILY EVENT SCHEDULE

TUESDAY, JULY 18, 2023

Schedule subject to change.
Visit aginmotion.ca for current schedule.

TIME	TOPIC	SPEAKERS	LOCATION
9:30 - 10:00 a.m.	Dynamic Speaker Series: Water Quality "Trough Talk: Water Quality, Testing and Funding Options"	Katlin Lang (FarmSimple Solutions) Saskatchewan Ministry of Agriculture Livestock & Feed Extension Specialist	Water Trough at Cattle Pen (with FarmSimple Solutions)
10:00 - 11:00 a.m.	Cattle Handling Equipment Demonstration		Cattle Pen
11:00 - 12:00 p.m.	Feed Mixer Demonstration		Ontario Drive & 1st Street
12:00 - 1:00 p.m.	Cattle Dog Demonstration		Ontario Drive & 3rd Street
1:00 - 1:30 p.m.	Dynamic Speaker Series: Choosing Forage Blends "For the Love of Forages: Evaluating Forage Blends for Your Operation"	David MacTaggart (University of Saskatchewan AgBio grad student) Graeme Finn (Union Forage) Saskatchewan Ministry of Agriculture Agri-Environmental Specialist	Union Forage Booth #S9
1:30 - 2:00 p.m.	Dynamic Speaker Series: Grazing Management "Grazing for Gains: Maximizing Your Pasture Potential"	Dr. Breeanna Kelln (University of Saskatchewan) Neil Thorsteinson (Range Ward) Saskatchewan Ministry of Agriculture Range Management Specialist	Range Ward Booth #LS23
2:00 - 3:00 p.m.	Cattle Dog Demonstration		Ontario Drive & 3rd Street
3:00 - 4:00 p.m.	Cattle Handling Equipment Demonstration		Cattle Pen
4:00 - 4:30 p.m.	Dynamic Speaker Series: Body Condition Scoring and Vaccine Placement "Catch and Release: Making the Most of Chute Time"	Erika Stewart (VBP+) (Cattle days), Dr. Colin Palmer (WCV) (sheep day) Myron and Garth (Hi-Hog Farm & Ranch Equipment Ltd.), Myrna Huber (Huber Ag Equipment) Saskatchewan Ministry of Agriculture Livestock & Feed Extension Specialist	Cattle/Sheep Equipment Demos (changes daily) Hi-Hog Booth #LS25 (2 days) Huber Ag Booth #LS28 (1 day)

WEDNESDAY & THURSDAY - JULY 19 & 20, 2023

TIME	TOPIC	SPEAKERS	LOCATION
9:00 a.m.	Cattle Dog Competition begins (runs all day)		Ontario Drive & 3rd Street
9:30 - 10:00 a.m.	Dynamic Speaker Series: Water Quality "Trough Talk: Water Quality, Testing and Funding Options"	Katlin Lang (FarmSimple Solutions) Saskatchewan Ministry of Agriculture Livestock & Feed Extension Specialist	Water Trough at Cattle Pen (with FarmSimple Solutions)
10:00 - 11:00 a.m.	Cattle Handling Equipment Demonstration		Cattle Pen
11:00 - 12:00 p.m.	Feed Mixer Demonstration		Ontario Drive & 1st Street
1:00 - 1:30 p.m.	Dynamic Speaker Series: Choosing Forage Blends "For the Love of Forages: Evaluating Forage Blends for Your Operation"	David MacTaggart (University of Saskatchewan AgBio grad student) Graeme Finn (Union Forage) Saskatchewan Ministry of Agriculture Agri-Environmental Specialist	Union Forage Booth #S9
1:30 - 2:00 p.m.	Dynamic Speaker Series: Grazing Management "Grazing for Gains: Maximizing Your Pasture Potential"	Dr. Breeanna Kelln (University of Saskatchewan) Neil Thorsteinson (Range Ward) Saskatchewan Ministry of Agriculture Range Management Specialist	Range Ward Booth #LS23
2:00 - 3:00 p.m.	Cattle Handling Equipment Demonstration		Cattle Pen
3:00 - 3:30 p.m.	Dynamic Speaker Series: Body Condition Scoring and Vaccine Placement "Catch and Release: Making the Most of Chute Time"	Erika Stewart (VBP+) (Cattle days), Dr. Colin Palmer (WCV) (sheep day) Myron and Garth (Hi-Hog Farm & Ranch Equipment Ltd.), Myrna Huber (Huber Ag Equipment) Saskatchewan Ministry of Agriculture Livestock & Feed Extension Specialist	Cattle/Sheep Equipment Demos (changes daily) Hi-Hog Booth #LS25 (2 days) Huber Ag Booth #LS28 (1 day)
4:00 - 4:30 p.m.	Dynamic Speaker Series: Body Condition Scoring and Vaccine Placement "Catch and Release: Making the Most of Chute Time"	Erika Stewart (VBP+) (Cattle days), Dr. Colin Palmer (WCV) (sheep day) Myron and Garth (Hi-Hog Farm & Ranch Equipment Ltd.), Myrna Huber (Huber Ag Equipment) Saskatchewan Ministry of Agriculture Livestock & Feed Extension Specialist	Cattle/Sheep Equipment Demos (changes daily) Hi-Hog Booth #LS25 (2 days) Huber Ag Booth #LS28 (1 day)



Happy animals, healthy profits: See the latest in low-stress handling

Livestock production is an essential part of Western Canada's economy, with Alberta, Saskatchewan and Manitoba being the top producers of beef cattle in the country.

Advancements in handling equipment keep animal welfare at the heart of new developments. Chutes, alleys, squeeze gates and tip tables can help gently hold animals in a secure position, reducing stress and maintaining a safe environment for anyone working around livestock.

This year, the Livestock Handling Equipment Demonstrations at Ag in Motion, sponsored by Saskatchewan Stock Growers Association, are the perfect way for producers to see the latest developments in stress-free equipment handling and safely moving animals with ease.

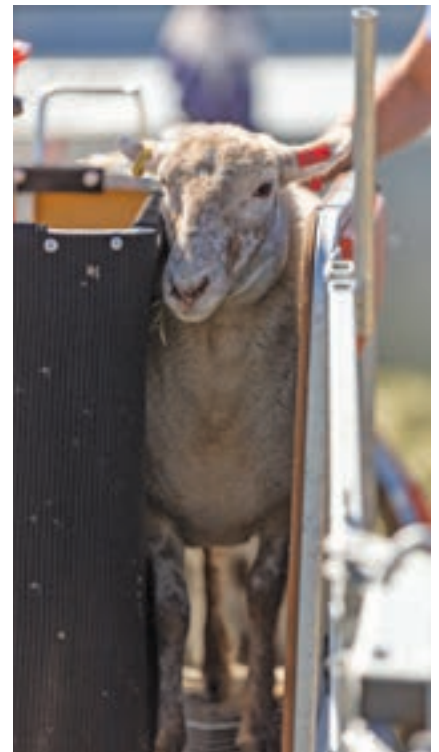
When considering a certain piece of equipment, it's critical to see livestock interacting with the gear.

Ag in Motion's large outdoor spaces allow for demonstrations with live animals so producers can assess equipment in its full capacity. Company representatives are on hand to go over the key features and benefits of the equipment, and answer questions as they come up.

Watch for handling system demonstrations from these companies:

- ▶ **Cypress Industries Ltd.**
(cattle handling)
- ▶ **Hi-Hog Farm & Ranch Equipment Ltd.**
(cattle handling)
- ▶ **Huber Ag Equipment**
(sheep handling)
- ▶ **Tuff Livestock Equipment**
(cattle handling)

Producers can visit the Livestock Handling Equipment Demonstrations to see new ways to increase livestock productivity, reduce the risk of animal illness due to stress, and lessen injuries to animals and people. Demonstrations take place daily in BMO Livestock Central.



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Cattle dogs ready for Ag in Motion spotlight

The first time Justin Hozack saw elite cattle dogs in action, he was hooked. In 2016, during an extended stay in New Zealand with his wife, he saw ranchers and their dogs doing the seemingly impossible.

"You'd see a rancher moving 250 cows with just three dogs," says Hozack, a cow-calf producer near Marwayne, Alta. "I almost couldn't believe it."

Returning home, Hozack set about making dogs a bigger part of his own operation. Building his Border Collie team through purchase and breeding, the seemingly impossible soon became an everyday sight.

The Ag in Motion Cattle Dog Competition is a new feature at the show for 2023, with a strong contingent of prairie-based dog/handler tandems competing. Hozack and the other handlers will direct their dogs to move a small herd of cattle, efficiently and humanely, on a set course. Dogs will be scored on speed and accuracy. The competition is organized into five classes: Nursery, Novice, Intermediate, Open and Horseback.

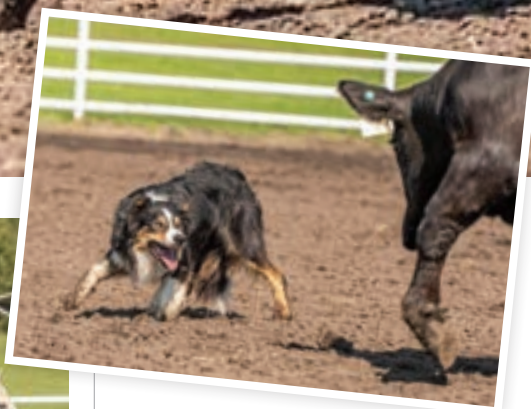
"We are trying to showcase the different ways the dogs can maneuver



PHOTOS BY JESSI SELTE

cattle through obstacles," says Hozack. "If cattle producers see what these dogs can do, maybe they'll give it a try in their own operation. That's the idea."

Today, there's growing interest in cattle dogs among producers. The Canadian Cattle Dog Association — of which Hozack is currently President — promotes the use of dogs in beef operations.



The trend is with them.

At a time when qualified labour is hard for cattle producers to find, dogs stand out as an effective and cost-efficient (they work for free) alternative. Building on this momentum, Hozack and his fellow cattle dog handlers plan to put on a great show at Ag in Motion.

"Being included in Ag in Motion is a priceless opportunity to show what we have in Canada with these amazing dogs and what they can do."



Ag in Motion Cattle Dog Competition

BMO Livestock Central Area
South of Ontario Drive, between
3rd Street & Centre Street

Demonstration: Tuesday, July 18
Competition: Wednesday, July 19
and Thursday, July 20

**For times, please check
the schedule.**



Feed Mixer Demonstration shows capabilities up-close

A Feed Mixer Demonstration provides an up-close look at customized rations, batch mixing and more

Livestock producers know how important it is to get feed right. A balanced and nutritious diet has a huge impact on a herd's health, growth and overall performance. Still, there are a lot of moving parts to arrive at the right balance of feed to make sure animals get the energy, protein, vitamins and minerals they need to thrive.

Feed mixer equipment offers many benefits for livestock producers including efficiency over manual

mixing, consistency and accuracy of blended ingredients, improved animal performance, and waste reduction by eliminating the risk of overfeeding.

With feed mixers playing such an important role in many livestock operations, you won't want to miss the Ag in Motion Feed Mixer Demonstration. Equipment from Highline Manufacturing, Lethbridge Dairy Mart/Siloking Canada, New Vision Agro (Triolet & Jaylor), NDEco,

Penta Equipment and other companies will feature side-by-side comparisons of several models, including:

- Mixing capabilities
- Capacity and speed
- Controls and ease of use
- Maintenance and cleaning



The Ag in Motion Feed Mixer Demonstration will take place daily in the southwest demo field, west of 1st Street and south of Ontario Drive.

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Speaker series brings together experts and hands-on experience

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It's one thing to hear about a topic, and another to experience it first-hand. The Livestock & Forage Dynamic Speaker Series, sponsored by Saskatchewan Ministry of Agriculture, is bringing four topics to life by having speakers present from booth locations around Ag in Motion.

Trough Talk: Water Quality, Testing and Funding Options

**Katlin Lang, FarmSimple Solutions
Saskatchewan Ministry of Agriculture
Livestock & Feed Extension Specialist**

Join us at the Water Trough at the Cattle Pen in Livestock Central for an overview of water quality, its importance to livestock health and production, and how to take a sample for testing. Learn about programs for livestock producers for water development or sulphate mitigation, and hear about recent research on livestock water quality and sulphates. See products from FarmSimple Solutions for monitoring watering bowls and troughs.

For the Love of Forages: Evaluating Forage Blends for Your Operation

**David MacTaggart, Graduate Student,
University of Saskatchewan
Graeme Finn, Union Forage
Saskatchewan Ministry of Agriculture
Agri-Environmental Specialist**

There's no denying the number of forage options available to producers. Join us at the Union Forage Booth #S9, at the junction of 3rd Street and Manitoba Drive, to learn what's old, what's new and how to decide what to use (and when) for your livestock operation. Hear about research on annual and perennial forage blends, new funding available through the Sustainable Canadian Agricultural Partnership, and what Union Forage offers for annual and perennial seed mixtures to fit your operation.

Grazing for Gains: Maximizing Your Pasture Potential

**Dr. Breeanna Kelln, Beef Research
Chair, University of Saskatchewan
Neil Thorsteinson, Range Ward
Saskatchewan Ministry of Agriculture
Range Management Specialist**

Join us at the Range Ward Booth #LS23, on 2nd Street and Ontario Drive for a session on pasture potential. Hear ideas for adapting your grazing program, changing variables on your farm or ranch, forage utilization and research opportunities, plus ways to manage pasture and/or perennial forages for optimal potential — for your herd and your pocketbook. Range Ward will display grazing equipment that can help increase the productivity of your land base and health of your herd.

Catch and Release: Making the Most of Chute Time

**Erika Stewart, Verified Beef
Production Plus
Dr. Colin Palmer, Western College
of Veterinary Medicine
Saskatchewan Ministry of Agriculture
Livestock & Feed Extension Specialist
(July 18 & 20) Myron Wigness and Garth,
Hi-Hog Farm & Ranch Equipment Ltd.
(July 19) Myrna Huber,
Huber Ag Equipment**

Join us next to the Livestock Central Cattle Pen with Hi-Hog Farm & Ranch Equipment Ltd. (Booth #LS25, 2nd Street) and Huber Ag Equipment (Booth #LS28, 2nd Street) to talk about chute potential and the benefits and practices of taking an extra moment in the chute to body condition score your animals. Hear about proper vaccine placement (in cattle and sheep) and protocols at processing time. Information will be available on the Animal Health and Biosecurity funding available through the Sustainable Canadian Agricultural Partnership. Exhibitors will display handling equipment and other products that contribute to the health and safety of both farm animals and handlers.

**For more information on times, see
the BMO Livestock Central Daily
Event Schedule for more details.**





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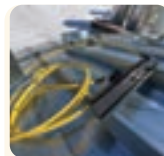
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- Easy installation
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PGA FAN CONTROLLERS

- PGA Fan Controller connects your aeration fans through our app allowing fans to be controlled remotely from your phone or computer
- 5-year unlimited warranty.



PGA LIDAR LEVEL SENSORS

- Lidar level sensors offer accurate, non-contact measure of grain levels in the bin. Stay informed with real time alerts of abrupt decreases in bin level, enabling effective theft prevention and control measures.
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Welcome to Western Canada's largest outdoor trade show

Over three days in July, the site where Ag in Motion is held transforms into a mini town bustling with exhibits, plots, pavilions and displays of all kinds, large and small. For farmers looking for new solutions and innovations for farming, it's the perfect way to see hundreds of ideas in one place.

"I always seem to find some little thing to make everyday farming a bit easier," says Tim, a farmer from Saskatchewan who attended Ag in Motion in 2022. In the ever-evolving world of agriculture, farmers constantly seek innovative solutions to enhance their daily operations.

This year's trade show will be a haven for those seeking the "little things" that revolutionize their farming experience. From cutting-edge machinery to intelligent farming systems, visitors can explore a wide range of options to enhance and simplify their operations and as well as engage with hundreds of exhibitors situated over 100 acres of outdoor space.

Visitors should be sure to check out new stops such as **AgTech Alley** and the **Peavy Mart Rural Pavilion** (see stories inside this guide). New to Ag in Motion this year is **Irrigation Alley**, an area that features irrigation, water management and drainage exhibitors. This location will highlight an indoor pavilion, outdoor exhibitors and live demonstrations at BC Drive and 7th Street.

Irrigation Alley will also be home to an interactive scavenger hunt brought to you by Saskatchewan Irrigation Projects Association and the Water Security Agency. Visitors can work their way through the scavenger hunt and put their problem-solving skills to the test, potentially winning a few prizes along the way.

Located outside the **FCC Ag Pavillion** is the **4-H Fun Zone**, hosted by 4-H Saskatchewan, Ag in the Classroom and Farm & Food Care Saskatchewan. This activity area is a place where kids and families can learn, play and have fun while taking a break from other activities. This



zone includes a nursing area and changing station for visitors with young children.

From small family farms to large-scale producers and processors, Scotiabank provides financial services to Canadian farms and agri-businesses. Learn about the business of running your farm at the **Scotiabank Pavilion** at Saskatchewan Drive and 5th Street.

The **Warman Tool Centre** is the home of everything tools, fasteners, safety equipment and more. Construction Fasteners and Tools — a trusted supplier of industrial, construction, manufacturing and maintenance products — hosts a stunning array of different brands of tools for the farm. This year, the excitement ramps up with Construction Fasteners and Tools offering daily presentations and live demonstrations of Milwaukee Power Tools and Ucan Fastening products.

Check out the schedule for details and see you there!



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The system also has a mover for switching between hoppers. It comes with manual controls at bottom and top.

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- Other applications are available such as a stationary Xtend for feed mills and bulk material receiving, as well as air seeder mounted kits.

Connections are everything at this happy hour



Agin Motion is a perfect time for young farmers and ag professionals to get together and network, discuss timely topics, plus build connections for the future. That's why the Cultivating Connections Happy Hour, hosted by Sask Young Ag (SYA) and sponsored by FCC, is back by popular demand.

"At SYA, we're proud to be an organization that continues to create opportunities for the next generation of ag leaders to help them improve their farm business performance and fully enjoy their careers through making lifelong, professional connections," says Event Committee Chair Carlie Bowditch.

The event kicks off at 3:30 p.m. on Wednesday, July 19 at The Watering Hole presented by Canadian Western Agribition, just off 1st Street and Ontario Drive. There are happy hour refreshments and snacks, followed by themed table talk discussions facilitated by ag industry mentors until 5:30 p.m. Pre-registration is required.

"Young farmers and others will get a lot out of the targeted networking, insights and discussions at this event. There is something for absolutely everyone," says Bowditch.

SYA General Manager Carla Borsa echoes these thoughts.

"This event speaks to SYA's vision of embracing emerging young agriculture leaders and elevating those with leadership qualities to become the leaders of tomorrow," she says. "It's critical that young farmers and ag professionals have opportunities to grow their network."

The table talk discussions, facilitated by a range of ag leaders, will allow attendees to speak with others from entrepreneurial ventures,

ag corporations as well as 'agvocates' who have successfully advocated for agriculture in the public sphere.

"Attendees, no matter what part of farming they are in, will go away feeling connected, inspired and more passionate than ever about agriculture," says Borsa. "This is the best opportunity of the year to network with both fellow young agriculturalists and high-calibre ag industry professionals. We're so pleased to be hosting this event again this year."

For more information, contact SYA at info@saskyoungag.ca. To register, visit aginmotion.ca.

“This event speaks to SYA’s vision of embracing emerging young agriculture leaders and elevating those with leadership qualities to become the leaders of tomorrow.”



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Nurturing innovation: the future of farming at Ag in Motion



Ag in Motion highlights the latest innovations in farming as visitors gain an early glimpse of the most recent agricultural advancements. The Innovations Program, presented by TD Agriculture Services, showcases ideas and products that are new to the market and impact the development of the agricultural sector.

Vince Puchailo, District Vice President of TD Agriculture Services for Manitoba/Saskatchewan, notes, “TD is proud and committed to serve and support the diverse needs of producers, operators and agribusinesses. We are excited to sponsor this program as it highlights products or concepts that are new to the market that positively impact and advance the agricultural industry.”

Registered exhibitors were invited to submit their applications to the Ag in Motion Innovations Program before June 7. Once all submissions are received, the Selection Committee diligently reviews the best entry in each of the five categories:

- **Agronomics:** New technology that improves crop production, including genetics, non-mechanical crop protection product application and the crop production process.
- **Business Solutions:** New technology to assist farmers and agriculture professionals with farm business management and decision-making for their clients.
- **Environmental Sustainability:** New technology that helps farmers enhance stewardship while bringing value back to the farmer.
- **Equipment:** New technology to assist farmers and agricultural professionals with enhanced production and greater efficiency.
- **Livestock:** New technology that enhances the production, health and well-being of animals.

The Selection Committee determines the best entry in each category based on eligibility criteria, relevance to the agricultural community and the quality of the application. The Innovation in Agriculture Reception, hosted by Ag in Motion and Agricultural Manufacturers of Canada, presented by S3 Group, and sponsored by Saskatchewan Polytechnic, will be held in Saskatoon on Monday,



July 17, where the winners of each category will be announced.

“Highlighting innovation is what Ag in Motion is all about,” says Jordan Sloggett, a spokesperson with Ag in Motion and Discovery Farm. “Farmers come to Ag in Motion to see the newest display of products and technology that can enhance their business. We provide an opportunity for visitors to establish relationships with companies that have impressive results to share,” says Sloggett.

Want to learn more about the winners? They would love to connect with you and share more about their innovations — make sure to watch out for their special signage at the show. Furthering this acknowledgement, the Farmers’ Choice award, sponsored by

Want to learn more about the winners? They would love to connect with you and share more about their innovations — make sure to watch out for their special signage at the show.

SaskTel, is given to one of the five winners, as farmers vote for which innovation they believe deserves to win.

Sloggett notes, “This is a fantastic opportunity for farmers to share their thoughts and choose who wins the Farmers’ Choice Award. Farmers are in the best position to know which new innovations will be the most impactful on their farm.”

Voting for the Farmers’ Choice Award will be done via polling on the Ag in Motion website. Once winners are announced on July 17 at the reception, farmers will have one week to vote for their favourite innovation, from July 17 to 24. The Farmers’ Choice Award will be announced on Ag in Motion’s social media platforms and website.

Revolutionizing farming practices for future possibilities

Tour gives visitors a chance to explore cutting-edge innovation during Ag in Motion

Canadian farmers attending Ag in Motion can get an insider's look at what is in the pipeline for agriculture. The Discovery Farm "Off the Beaten Path" Demonstration Research Tour takes farmers into the fields where projects are underway. "These cross-industry demonstration research projects are a great way for researchers to test and verify the latest technologies in real farming conditions," says Blake Weiseth, Applied Research Lead at Discovery Farm Langham and Agriculture Research Chair at Saskatchewan Polytechnic. "The variety of demonstrations taking place on the farm is really exciting." Weiseth notes that partners conduct small- and large-plot demonstration research at Discovery Farm Langham and the solutions that partners are working on 'in the dirt' have the potential to change

practices and approaches on western Canadian farms.

During the tour, visitors can hear about what's new on these multi-year Discovery Farm projects:

- **4Rs Plus Project:** evaluating strategies for optimizing water and nutrient use efficiency, and the impact water management can have on soil properties.
- **Field of Excellence:** a large-scale, 110-acre collaborative research project with several industry partners as part of the Pan-Canadian Smart Farm Network, a national network of Smart Farms that will help the development of smart agricultural technologies.
- **Salinity Project:** a five-year investigation evaluating the effectiveness of using perennial forages as a tool in managing salt-affected soils.

The "Off the Beaten Path" Demonstration Research Tour will also include visits to these partner-led projects:

- **Northern Nutrients Ltd.** Nitrogen Gas Flux Trials (new 5-acre project)
- **Nutrien Ag Solutions** Innovation Acres (returning 40-acre project in its third year at Discovery Farm)
- **Overton Environmental Enterprises Inc.** EcoTea Soil Health Discovery Project (returning 15-acre project in its second year at Discovery Farm)
- **Timac Agro** (new 5-acre project)
- **TopKrop Fertilizers** (new 5-acre project)
- **Väderstad** Wheat/Forage Intercrop Project (new 5-acre project)
- **Väderstad** Syngenta Pelta vs. Conventional Canola Seed Treatment Plant Placement Project (returning 10-acre project in its second year at Discovery Farm)
- **Winny Seeds** Pedigreed Seed Showcase (new 5-acre project)
- **Yara** Incubator Farm (returning 40-acre project in its fourth year at Discovery Farm)



Tours take place twice a day at 10:00 a.m. and 2:30 p.m. Meet at Booth #706. Spaces are limited so arrive a bit early!

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Connecting farmers with innovators: AgTech at Ag in Motion

Ag in Motion facilitates connections, innovations and opportunities within the agriculture industry. This year Ag in Motion is connecting farmers with innovators in more than one way with AgTech Alley and the AgTech Breakfast.

The AgTech Breakfast is hosted by partners Bioenterprise, AGTECH ACCELERATOR, Global Institute for Food Security, Innovation Saskatchewan, MNP, Olds College of Agriculture Technology, SaskTel, SREDA and FCC.

During this event, attendees will hear from a panel consisting of a farmer, startup company and moderator, followed by elevator pitches from several startup companies. The event, which includes speed networking, gives farmers and innovators the chance to connect and discuss technological advancements and the future of the industry.

"We are excited to host the AgTech Breakfast again at Ag in Motion," says Rob O'Connor, Ag in Motion Show Director. "The AgTech Breakfast gives startups the opportunity to connect with people in the ag industry and look for opportunities to grow their companies. We are happy to support their development and facilitate one-on-one interactions with farmers."

New to Ag in Motion this year is AgTech Alley, a collection of booths hosted by AgTech companies excited to share their new technology and ideas for agriculture. The booths will be open throughout Ag in Motion so farmers can learn about new advancements in the industry.

"The AgTech field offers enhanced efficiency and technology to



farms," O'Connor explains. "By combining new technology with sustainable practices, AgTech innovations help farmers make informed decisions and improve productivity on their operations. We are excited that Ag in Motion can provide several ways for farmers to interact with these startups."

The AgTech Breakfast and AgTech Alley provides an opportunity for startups to learn from farmers, get feedback and collaborate on solutions to challenges they are both facing. The AgTech Breakfast takes place on Wednesday, July 19 from 8:30 to 10:30 a.m. in the Special Events Tent and requires pre-registration.

Visitors can check out AgTech Alley on 6th Street, south of Alberta Drive, any time during the show to talk with AgTech startup representatives.

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So much to learn at Ag in Motion special events

Join us for these new networking and learning events at Ag in Motion for industry and farmers to connect, gain insights into the latest trends, explore collaborations and share innovative ideas.

These events happen at booths throughout the show, or in the Special Events Tent or The Watering Hole at Ag in Motion! Event pre-registration may be required for some events.

Lunch and Learn: Canadian Forage and Grassland Association (CFGA)

Tuesday, July 18 & Thursday, July 20 – 11:45 a.m. to 1:30 p.m. in the Special Events Tent
Includes Lunch & Speaker Presentation: 12:15 to 1:00 p.m.

The CFGA hosts this interactive information session for producers

(seasoned graziers and annual croppers alike) to hear about deploying advanced grazing techniques on farms and ranches, different grazing systems available and funding opportunities.

Morning Mingle: Livestock & Forage Innovators Breakfast

Thursday, July 20 – 8:30 to 10:30 a.m. at The Watering Hole

Sponsored by BMO, this event encourages livestock and forage producers to kick off the last day of Ag in Motion with breakfast and some friendly networking.

Sprouting Success

Tuesday, July 18 – 3:30 to 5:00 p.m. in the Special Events Tent

Hosted by Ag-West Bio, Global Agri-Food Advancement Partnership and Affinity Credit Union, this fun event highlights agriculture innovation, with the farmer front-and-center.

Mobile Mic Speaker Series

Daily: July 18-20, various times and locations

Get special access to expert exhibitors for a personal look at the innovative technology they are bringing to Ag in Motion. Join presenters on this small-group experience where you can get your questions answered about what's next for the farm.

MarketsFarm Insights

Wednesday, July 19 & Thursday, July 20 – 2:00 to 3:00 p.m. in the Special Events Tent

Get a Grain Market Outlook from Bruce Burnett, Director of Weather and Events with MarketsFarm, then stay for an informative Q&A session with Bruce and a panel of experts.

Find out more at aginmotion.ca, check the schedule in this guide, or be sure to download the event app and search for these events!

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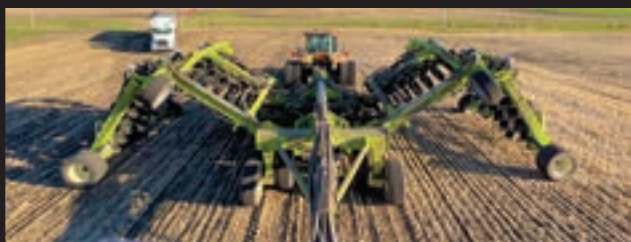
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Where: Special Events Tent at
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Ag in Motion Daily Schedule

Demonstrations, Ride & Drives, Speakers and Special Events

TUESDAY, JULY 18, 2023

Schedule current to May 26, 2023. Subject to change — for most up-to-date schedule information, visit aginmotion.ca or download our app.

START TIME	END TIME	FEATURES	LOCATION
9:30 a.m.	4:00 p.m.	Ride & Drives	Ride & Drive Field
9:30 a.m.	10:00 a.m.	Drone Demonstrations	Drone Demonstration Field
10:00 a.m.	11:00 a.m.	Air Seeder Equipment Demonstration	Seeding Demonstration Field
10:00 a.m.	3:00 p.m.	Tool Demonstrations with Construction Fasteners	Warman Tool Centre, featuring Milwaukee Tool Experts
10:00 a.m.	11:00 a.m.	Discovery Farm Demonstration Research Tour	Booth #706
11:00 a.m.	12:00 p.m.	Tillage Equipment Demonstration	Tillage Demonstration Field
11:45 a.m.	1:30 p.m.	Lunch and Learn: Canadian Forage & Grasslands Association	Special Events Tent
2:00 p.m.	2:30 p.m.	Drone Demonstrations	Drone Demonstration Field
2:30 p.m.	3:30 p.m.	Discovery Farm Demonstration Research Tour	Booth #706
3:30 p.m.	5:00 p.m.	Sprouting Success	Special Events Tent

WEDNESDAY, JULY 19, 2023

START TIME	END TIME	FEATURES	LOCATION
8:30 a.m.	10:30 a.m.	AgTech Breakfast	Special Events Tent
9:30 a.m.	4:00 p.m.	Ride and Drives	Ride and Drive Field
9:30 a.m.	10:00 a.m.	Drone Demonstrations	Drone Demonstration Field
10:00 a.m.	11:00 a.m.	Air Seeder Equipment Demonstration	Seeding Demonstration Field
10:00 a.m.	3:00 p.m.	Tool Demonstrations with Construction Fasteners	Warman Tool Centre, featuring Milwaukee Tool Experts
10:00 a.m.	11:00 a.m.	Discovery Farm Demonstration Research Tour	Booth #706
11:00 a.m.	12:00 p.m.	Tillage Equipment Demonstration	Tillage Demonstration Field
2:00 p.m.	3:00 p.m.	MarketsFarm Insights	Special Events Tent
2:00 p.m.	2:30 p.m.	Drone Demonstrations	Drone Demonstration Field
2:30 p.m.	3:30 p.m.	Discovery Farm Demonstration Research Tour	Booth #706
3:30 p.m.	5:30 p.m.	Cultivating Connections Happy Hour	The Watering Hole presented by Canadian Western Agribition

THURSDAY, JULY 20, 2023

START TIME	END TIME	FEATURES	LOCATION
8:30 a.m.	10:30 a.m.	Morning Mingle: Livestock & Forage Innovators Breakfast	The Watering Hole presented by Canadian Western Agribition
9:30 a.m.	4:00 p.m.	Ride & Drives	Ride & Drive Field
9:30 a.m.	10:00 a.m.	Drone Demonstrations	Drone Demonstration Field
10:00 a.m.	11:00 a.m.	Air Seeder Equipment Demonstration	Seeding Demonstration Field
10:00 a.m.	3:00 p.m.	Tool Demonstrations with Construction Fasteners	Warman Tool Centre, featuring Milwaukee Tool Experts
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3:30 p.m.	5:00 p.m.	Sprouting Success	Special Events Tent

For the BMO Livestock Central Daily Event Schedule, see page 28.

OFF THE BEATEN PATH

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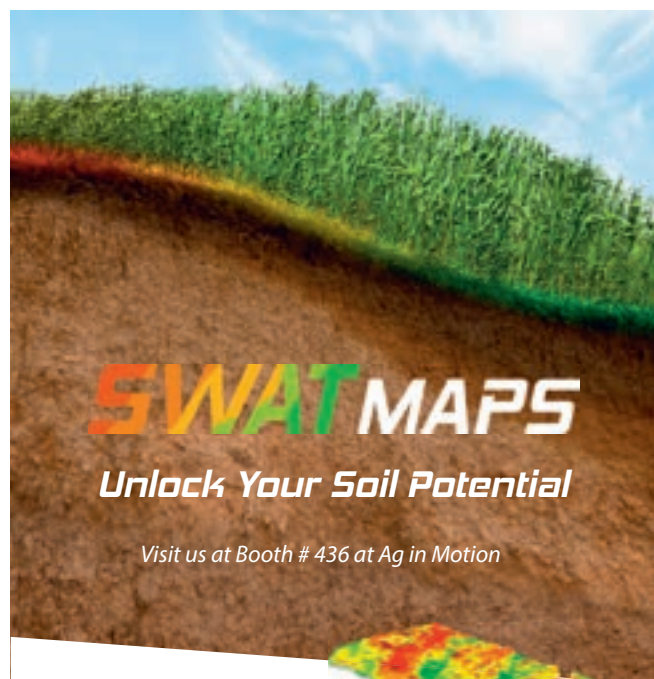
2. Serviceability.

AGI's hardworking series include easy-to-access service points allowing for quick inspection and maintenance of u-joints, chains, bearings and gearboxes. The 13" auger comes with dual side boot clean-out doors for serviceability.

3. Durable.

The new augers are built to be long-lasting for a tough environment. AGI's focus on continuous improvement to meet customer needs is showcased in an improved design that reinforces critical wear points.

Find out more on the key updates from AGI's product experts at this year's Ag in Motion. To learn more visit aggrowth.com/AIM.



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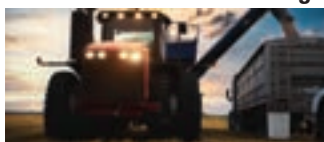
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