

**THE WESTERN
PRODUCER**

SPECIAL SUPPLEMENT

2020 AGRI-TRADE SHOW



The Western Producer presents the **2020 Agri-Trade Show**, a special supplement focused on what is happening at this year's show. This supplement will be published in the October 22 edition of The Western Producer. This is an excellent opportunity to reach your target audience and showcase your financial business, products or services.

Agri-Trade Show 2020	Publication date	Ad copy & booking deadline
November 11-13	October 22	October 7

SPACE IS LIMITED!

For more details or to book your spot, contact your rep today.

About Agri-Trade

Agri-Trade has been the gathering place for the farm community since 1984. Thirty years of great exhibits, great relationships and great memories. Agri-Trade is a treat for the whole farm family and an opportunity for the next generation in agriculture to see products first-hand. The show also features the Home Happenings exhibit, a diverse collection of products for the modern farm home. The Agri-Trend Stage offers presentations and seminars all week, on a variety of subjects.

THE WESTERN PRODUCER



SPECIAL SUPPLEMENT | 2020 AGRI-TRADE SHOW

Ad Sizes & Rates

Modular sizes available below:

2 columns x 98 ag
3.85" x 7"

2 columns x 46 ag
3.85" x 3.28"

\$704
FULL COLOUR

\$1,224
FULL COLOUR

3 columns x 98 ag
5.85" x 7"

\$1,836
FULL COLOUR

HALF PAGE
5 col x 98 ag
9.875" x 7"

\$3,059
FULL COLOUR

FULL PAGE
5 col x 196 ag
9.875" x 14"

\$6,118
FULL COLOUR

Why choose us?



The Western Producer is Western Canada's leading agricultural news source for farmers, reaching more than **100,000** people with every issue.



94 percent of subscribers spend more than an **hour and a half each week** reading The Western Producer.



Our subscribers farm about **58 million acres** or **90 percent** of the farmland in Western Canada.



The Western Producer is **five times more likely** in print to be a farmer's primary source of Agriculture news and informations compared to the next leading competitor.



TOTAL PAID CIRCULATION:

31,058

EASY UPLOAD

Send us files through our web interface, maximum size 500 megabytes. Go to: www.producer.com/ezupload/

QUICK FACTS

Size: Tabloid (10.75" x 15.5")

Stock: ANC Newsprint

Rates effective January 1, 2020