Making crop choices for 2020 and beyond?
The Western Producer’s Yield Saskatchewan provides growers with the power to decide.
A complete guide to the previous five year’s performances of the crop varieties grown in the province, presented to the farmer in a crop zone by crop zone format.
Growers, are you thinking of adding a crop type and wondering if it is insurable, or a good idea for this year, or next? Making a plan to inspect some growers’ plots or attending a field day this summer? Be informed when you get there by knowing the latest genetics that are in the field and how they have been performing on other producers’ farms in your area.
Yield Saskatchewan provides complete yield data and crop insurance coverage maps, among other information products that will help you make your planting decisions.
Look for the 2020 guide in the April 2nd edition of your Western Producer.
Ad Sizes & Rates

Note: Talk to your Advertising Consultant for other sizes and pricing.

<table>
<thead>
<tr>
<th>Ad Size</th>
<th>Price 4C</th>
<th>Price B&amp;W</th>
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<tbody>
<tr>
<td>1/8 Page 3-1/2” x 2-1/4”</td>
<td>$821</td>
<td>$617</td>
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<td>1/2 Page Horizontal 7-1/8” x 4-3/4”</td>
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<td>1/2 Page Vertical 3-1/2” x 10”</td>
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<tr>
<td>Full Page 7-1/8” x 10”</td>
<td>$5,493</td>
<td>$4,677</td>
</tr>
<tr>
<td>Full Bleed Page 8-5/8” x 11-1/4” (includes 1/4” bleed)</td>
<td>$5,493</td>
<td>$4,677</td>
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</tbody>
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Rates effective January 1, 2019

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**PUBLICATION DATE**

APRIL 2, 2020

**AGRONOMIC SUPPLEMENTS**

Prices do not include GST

- Single Page Trim Size: 8-1/8” x 10-3/4”
- Single Page Image Size: 7 1/8” x 10”
- Single Page with Bleed: 8 5/8” x 11 1/4”
  (includes 1/4” bleed)
- Double Page Trim Size: 16-1/4” x 10-3/4”
- Double Page Image Size: 15-1/4” x 10”
- Double Page with Bleed: 16-3/4” x 11-1/4”
  (includes 1/4” bleed)

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YIELD SASKATCHEWAN 2020

Expect the Best, Prepare for the Rest

 Provincial yields by variety and risk area | Presented by The Western Producer | www.producer.com