The Western Producer presents Precision Ag, a special section focused on technology, agronomy and new products tailored for today's farm. This section will be published three times a year, each one with a specific focus, designed to reach tech-savvy farmers who know the value of precision agriculture. This is an excellent opportunity to reach your target audience and showcase your financial business, products or services.

### Advertiser Information

**The Western Producer**

1000 - 3530 Millar Avenue
Saskatoon SK
S7P 0B6

**Phone:** (306) 665-3500

**Fax:** (306) 653-8750

**Toll Free:** 1-800-667-7776

**Mail:** NEWSROOM @PRODUCER.COM  |  306-665-3544  |

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**Precision Ag Topic / Theme** | **Publication dates** | **Ad copy & booking deadline**
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Precision Agronomy | April 11 | April 1
Data Management | July 11 | June 28

**SPACE IS LIMITED!** For more details or to book your spot, contact your rep today.

Advertiser must be relevant to the feature topics that they appear in.
Ad Sizes & Rates
Talk to your Advertising Consultant for other sizes and pricing.

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5 columns x 28 ag
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- $910 FULL COLOUR

**SECTION EARLUG**
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(above is maximum size)

- ONLY ONE AVAILABLE
- $812.50 FULL COLOUR

**3x100**
3 columns x 100 ag
5.85” x 7.14”

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**HALF PAGE**
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**JUNIOR PAGE**
4 col x 140 ag
7.875” x 10”

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**FULL PAGE**
5 col x 196 ag
9.875” x 14”

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**Why choose us?**

The Western Producer is Western Canada’s leading agricultural news source for farmers, reaching more than **112,000** people with every issue.

- **94 percent** of subscribers spend more than an **hour and a half each week** reading The Western Producer.

- Our subscribers farm about **58 million acres** or **90 percent** of the farmland in Western Canada.

- The Western Producer is **five times more likely** in print to be a farmer’s primary source of agricultural news and information compared to the next leading competitor.

**TOTAL PAID CIRCULATION:**

- 34,369

Rates effective January 1, 2019

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