The Western Producer presents the 2018 Agri-Trade Show, a special supplement focused on what is happening at this year’s show. This supplement will be published in the October 18 edition of The Western Producer. This is an excellent opportunity to reach your target audience and showcase your financial business, products or services.

**Agri-Trade Show 2018 | Publication dates | Ad copy & booking deadline**

| November 7–9 | October 18 | October 2 |

**SPACE IS LIMITED!**
For more details or to book your spot, contact your rep today.

**About Agri-Trade**
Agri-Trade has been the gathering place for the farm community since 1984. Thirty years of great exhibits, great relationships and great memories. Agri-Trade is a treat for the whole farm family and an opportunity for the next generation in agriculture to see products first-hand. The show also features the Home Happenings exhibit, a diverse collection of products for the modern farm home. The Agri-Trend Stage offers presentations and seminars all week, on a variety of subjects.
Ad Sizes & Rates
Modular sizes available below:

- **2 columns x 98 ag**
  - 3.85” x 7”
  - $676 FULL COLOUR

- **2 columns x 46 ag**
  - 3.85” x 3.28”
  - $1,176 FULL COLOUR

- **3 columns x 98 ag**
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- **HALF PAGE**
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- **FULL PAGE**
  - 5 col x 196 ag
  - 9.875” x 14”
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**Why choose us?**

The Western Producer is Western Canada’s leading agricultural news source for farmers, reaching more than **112,000** people with every issue.

- **94 percent** of subscribers spend more than an **hour and a half each week** reading The Western Producer.

- Our subscribers farm about **58 million acres** or **90 percent** of the farmland in Western Canada.

- The Western Producer is **five times more likely** in print to be a farmer’s primary source of Agriculture news and informations compared to the next leading competitor.

**TOTAL PAID CIRCULATION:**

**34,596**

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**QUICK FACTS**
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Rates effective January 1, 2018