The Western Producer presents the 2018 Agri-Trade Show, a special supplement focused on what is happening at this year’s show. This supplement will be published in the October 18 edition of The Western Producer. This is an excellent opportunity to reach your target audience and showcase your financial business, products or services.

### About Agri-Trade

Agri-Trade has been the gathering place for the farm community since 1984. Thirty years of great exhibits, great relationships and great memories. Agri-Trade is a treat for the whole farm family and an opportunity for the next generation in agriculture to see products first-hand. The show also features the Home Happenings exhibit, a diverse collection of products for the modern farm home. The Agri-Trend Stage offers presentations and seminars all week, on a variety of subjects.

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<th>Agri-Trade Show 2017</th>
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<td>November 7–9</td>
<td>October 18</td>
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Our subscribers farm about **58 million acres** or **90 percent** of the farmland in Western Canada.

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