The Western Producer presents Farm Progress Show, a special feature focused on what is happening at this year’s show. This feature will be published in the June 14 edition of The Western Producer. This is an excellent opportunity to reach your target audience and showcase your financial business, products or services.

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<th>Farm Progress Show 2017</th>
<th>Publication dates</th>
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<tbody>
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<td>Pre-show highlights</td>
<td>June 14</td>
<td>June 4</td>
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SPACE IS LIMITED!
For more details or to book your spot, contact your rep today.
Ad Sizes & Rates
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**WHY CHOOSE US?**

The Western Producer is Western Canada’s leading agricultural news source for farmers, reaching more than 112,000 people with every issue.

94 percent of subscribers spend more than an **hour and a half each week** reading The Western Producer.

Our subscribers farm about **58 million acres** or **90 percent** of the farmland in Western Canada.

The Western Producer is **five times more likely** in print to be a farmer’s primary source of Agriculture news and informations compared to the next leading competitor.

**TOTAL PAID CIRCULATION:**
30,822

Rates effective January 1, 2018