

THE WESTERN PRODUCER
JANUARY 2019

Western SHOWCASE

CO-OP AGRO WETASKIWIN

FOR ALL YOUR FUEL STORAGE NEEDS

4600L WESTEEL OPTI-VAULT
CAN-ULC 5501 Approved, Durable Steel Construction, Secondary Shell, Provides a Minimum 100% Containment, Powder Coat Finish. Weather and Corrosion Resistant Exterior, Interstitial Space Inspection Port, Saddles. Emergency Pressure Surge Vent, Lifting Lugs. **\$2,795**

4600L WESTEEL FUEL-VAULT TURNKEY PACKAGE
Fill Rite FR701V Pump (20 GPM), Fill Rite 907C Meter, Filter, 20' x 3/4" Arctic Hose, Automatic Nozzle. Drip Pot, Hose Retractor, Level Gauge. Dip Stick, Standard Skid. **\$6,595**

25,000L MERIDIAN DOUBLE WALL TURNKEY PACKAGE
Red Jacket 4", Submersible Turbine Pump, Fill Rite 901 Meter, Standard Skid, Micron Particulate Filter. 20' x 1 1/2" Arctic Hose, 1 1/2" Automatic Nozzle, Heavy Hose Retractor. 20' x 3/4" Arctic Hose, 3/4" Automatic Nozzle. **\$36,900**

7400L MERIDIAN DOUBLE WALL TURNKEY PACKAGE
Fill Rite FR315VB Pump, Filter, 20' x 3/4" Arctic Hose, Automatic Nozzle, Drip Pot. Hose Retractor, Level Gauge, Dip Stick. Standard Skid, Stairs with Platform. **\$12,500**

FUEL IT John 780-352-3359

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www.wetaskiwincoop.com

The Western Producer WESTERN SHOWCASE BCAB

(JANUARY 2019 ISSUE COVER SHOWN)

Delivered to over 30,000 loyal subscribers of The Western Producer, serious farmers and ranchers, in B.C., Alberta, Saskatchewan and Manitoba.

This special monthly flyer is inserted into the Western Producer 12 times throughout the year.

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THE WESTERN PRODUCER

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QUICK FACTS

Size: Tabloid (11 3/8" x 15")

Stock: Ecal Stock

Ink Limit: 285%

Dot Gain: 27%

Line Screen: 200 lpi

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THE WESTERN PRODUCER

■ Full coverage of Western Canada

■ 100% paid subscriber base

■ Most preferred publication in Western Canada*

■ Strongest readership in Western Canada**

■ First choice for farm management and purchase information**

* Stratus Agri-Marketing Study

** Ipsos Forward Ag Communications Review, April 2009

Rates

AD SIZE	Full Circ.	AB	AB/SK	SK	SK/MB	MB
FULL PAGE	\$2,790	\$1,235	\$2,375	\$1,650	\$2,065	\$1,030
HALF PAGE	\$1,650	\$825	\$1,445	\$1,135	\$1,340	\$615
QUARTER PAGE	\$1,135	\$615	\$925	\$720	\$825	\$410

COLOUR RATES

	Full Page	Half Page	Quarter Page
FOUR COLOUR	\$300	\$150	\$100
BLACK + ONE COLOUR	\$100	\$75	\$50

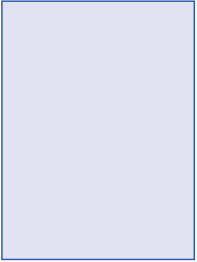
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Rates effective January 2019

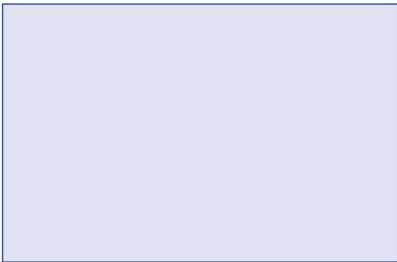
Schedule

Publication Date	Booking Deadline	Material Deadline
January 17	January 4	January 7
February 7	January 25	January 27
March 7	February 22	February 25
April 18	April 5	April 8
May 9	April 26	April 29
June 13	May 31	June 3
July 11	June 28	July 2
August 8	July 26	July 29
September 12	August 30	September 3
October 10	September 27	September 30
November 7	October 25	October 28
December 12	November 29	December 2


1/4 Page
4.75" x 6.75"
Front Page = 4.75" x 6.125"



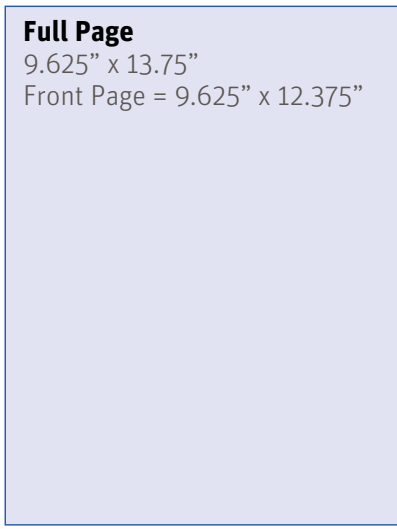
1/2 Page Horizontal
9.625" x 6.75"
Front Page = 9.625" x 6.125"



1/2 Page Vertical
4.75" x 13.75"
Front Page = 4.75" x 12.375"



Full Page
9.625" x 13.75"
Front Page = 9.625" x 12.375"



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