Reach more farmers with the Ag in Motion Official 2018 Show Guide. This full-colour, glossy publication is the OFFICIAL guide to programming, demonstrations, schedules and site layout.

- **45,000 COPIES TO BE DISTRIBUTED**
- Partnership with the Western Producer – Saskatchewan’s leading agriculture publication – ensures extended, targeted exposure for your business
- Convenient, easy-to-carry magazine format fits into your pocket or show bag

**SPACE IS LIMITED – BOOK YOUR SPACE EARLY**

Booking & Material Deadline: May 17, 2018
Distribution: Inserted into Western Producer - July 5, 2018
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Ag in Motion offers the unique opportunity for farmers to see the latest agricultural technology in action, up close and personal. Exhibitors will showcase their products and services in an interactive way, with live demonstrations of field equipment, crops and services all in one place. It's one thing to buy new products for your farm after reading about them, it's another to see them in action side-by-side.

Cover & Colour Rates
Inside Covers. ......................... $5800 + 4C
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Rates effective January 1, 2018

Western Producer Quick Facts:
- Full coverage of Western Canada every week
- 100% paid subscriber base
- Most preferred publication in Western Canada*
- Strongest readership in Western Canada**
- First choice for farm management and purchase information**

* Stratus Agri-Marketing Study  ** Ipsos Forward Ag Communications Review, April 2009
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**Publication Date:** July 5, 2018  
**Show Dates:** July 17 - 19, 2018

**Show Guide Dimensions**
- Single Page Trim Size: 8.125” x 10.75”
- Single Page Image Size: 7.125” x 10”
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**Quick Facts**
- Size: Pony (8.125” x 10.75”)
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