

➤ **Supplements**

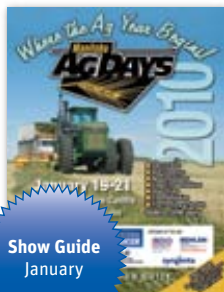
The Western Producer publishes supplements focused on agronomy and seed, equipment and technology plus official show guides for Western Canada's major agricultural trade shows. Information on the show, contents, times, schedules, sponsors and of course, advertisers reach producers both at the show and at home.



Show Guide
January

The Western Canadian Crop Production Show in Saskatoon, Sask., has become Western Canada's premier grain industry showcase by presenting information to producers on the latest technology, services and products including crop production practices and products; equipment manufacturers; crop inputs and application; commodity marketing; seed bed preparation; seed & soil information; straw & chaff management; grain handling, processing, storage & transportation and harvest technology.

www.cropproductiononline.com



Show Guide
January

"NEW" - Manitoba Ag Days is a winter indoor exposition of agricultural production expertise, technology, and equipment held in Brandon, Manitoba.

The Show attracts exhibitors and visitors from across Canada and North Central United States and provides an annual opportunity for producers to comparison shop for everything they need for their agricultural operations.


www.agdays.com



Show Guide
March

The Northlands Farm and Ranch Show in Edmonton, Alta., has been serving the Western Canadian agricultural community for over forty two years. Farmers and ranchers visit the show to see more than 400 exhibits from agricultural related companies across Canada along with many other show features including cutting edge industry seminars and the Canadian National College Finals Rodeo.

www.farmandranchshow.com



Show Guide
June

The Western Canada Farm Progress Show in Regina, Sask., is the international marketplace for major manufacturers and the premier dryland farm technology show in North America with over 700 exhibitors on 102 acres.

www.myfarmshow.com



Show Guide
November

The Agri-Trade Show in Red Deer, Alta., held at the Westerner Park encompasses farm equipment services, home happenings, collector toy show and over 400 exhibitors. New in 2008 are the Ag Innovation Awards which highlight trail blazing innovations in the agricultural sector.

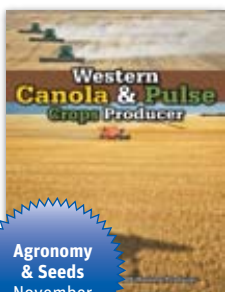
www.agri-trade.com



Show Guide
November

The Canadian Western Agribition in Regina, Sask., is Canada's Premier International Agricultural Show and Marketplace featuring over 4,000 head of livestock; over 450 commercial trade show exhibits; the CCA Finals Rodeo; western entertainment, and much more!

www.agribition.com



Agronomy & Seeds
November

The Western Canola & Pulse Crops Producer provides information and resources that today's Western Canadian farmers need when planning their oilseed and pulse crop purchases. It also includes a special fall seed preview section.



Agronomy & Seeds
January

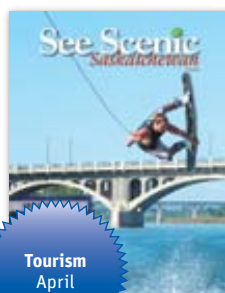
The SaskSeed Guide provides Saskatchewan farmers with essential information and resources for planning the upcoming crop year. This publication includes the Saskatchewan varieties of grain crops insert.

www.saskseed.ca



Equipment & Technology
March & November

Techs & Specs, the guidebook for Western Canadian agriculture is published in March and November. Containing comparative specification tables, performance statistics, features and product reports on agricultural equipment vital to farm operations.



Tourism
April

See Scenic Saskatchewan, an excellent advertising vehicle for the businesses and services that cater to our growing tourism industry. Includes editorial promoting each region; stories on entertainment; attractions; activities within Saskatchewan and much more.



➤ Supplement Ad Sizes

Single Page Trim Size: 8-1/8" x 10-5/8"

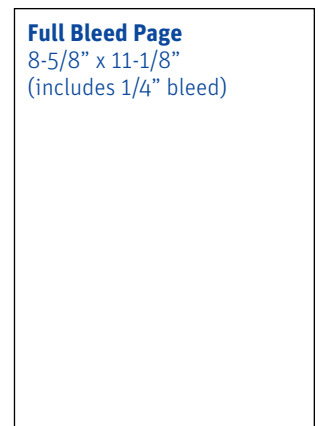
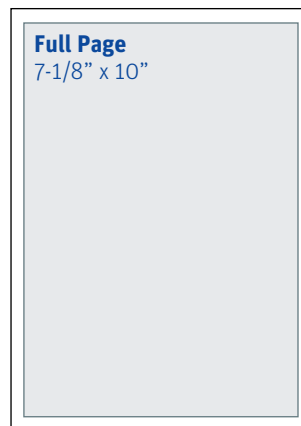
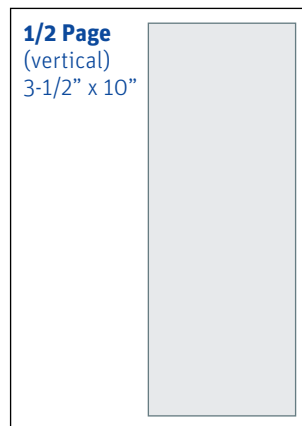
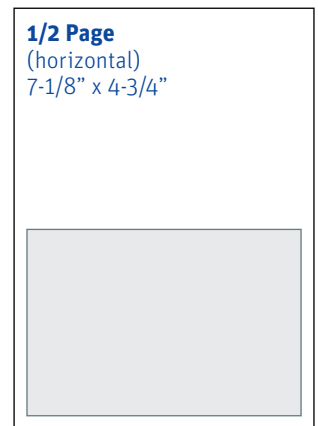
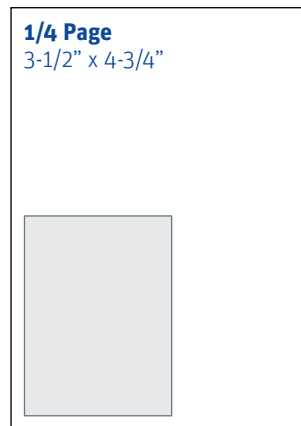
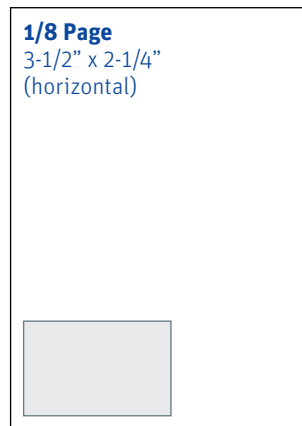
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Glossy stock:
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