The Western Producer presents Farm Progress Show, a special feature focused on what is happening at this year’s show. This feature will be published in the June 15 edition of The Western Producer. This is an excellent opportunity to reach your target audience and showcase your financial business, products or services.

<table>
<thead>
<tr>
<th>Farm Progress Show 2017</th>
<th>Publication dates</th>
<th>Ad copy &amp; booking deadline</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pre-show highlights</td>
<td>June 15</td>
<td>June 5</td>
</tr>
</tbody>
</table>

SPACE IS LIMITED!
For more details or to book your spot, contact your rep today.

Book your ad in multiple issues and receive up to **30% off**. See ad rates on reverse.
**Ad Sizes & Rates**

Talk to your Advertising Consultant for other sizes and pricing.

- **Banner Ad**
  - 5 columns x 28 ag
  - 9.875" x 2"
  - $840 FULL COLOUR

- **Section Earlug**
  - 4.875" x 1.275" (above is maximum size)
  - $750 FULL COLOUR

- **1/4 Page**
  - 3 columns x 100 ag
  - 5.85" x 7.14"
  - $1,800 FULL COLOUR

- **Half Page**
  - 5 col x 98 ag
  - 9.875" x 7"
  - $2,940 FULL COLOUR

- **Junior Page**
  - 4 col x 140 ag
  - 7.875" x 10"
  - $3,360 FULL COLOUR

- **Full Page**
  - 5 col x 196 ag
  - 9.875" x 14"
  - $5,880 FULL COLOUR

**Why choose us?**

- The Western Producer is Western Canada’s leading agricultural news source for farmers, reaching more than **112,000** people with every issue.

- **94 percent** of subscribers spend more than an **hour and a half each week** reading The Western Producer.

- Our subscribers farm about **58 million acres** or **90 percent** of the farmland in Western Canada.

- The Western Producer is **five times more likely** in print to be a farmer’s primary source of Agriculture news and informations compared to the next leading competitor.

**TOTAL PAID CIRCULATION:**

**34,344**

**EASY UPLOAD**

Send us files through our web interface, maximum size 500 megabytes. Go to: www.producer.com/ezupload/

**QUICK FACTS**

- Size: Tabloid (10.75" x 15.5")
- Stock: ANC Newsprint

Rates effective January 1, 2017