Making crop choices for 2018 and beyond?
The Western Producer’s Yield Saskatchewan provides growers
with the power to decide.
A complete guide to the previous five year’s performances of the
crop varieties grown in the province, presented to the farmer in
a crop zone by crop zone format.
Growers, are you thinking of adding a crop type and wondering
if it is insurable, or a good idea for this year, or next? Making
a plan to inspect some growers’ plots or attending a field day
this summer? Be informed when you get there by knowing the
latest genetics that are in the field and how they have been
performing on other producers’ farms in your area.
Yield Saskatchewan provides complete yield data and crop
insurance coverage maps, among other information products
that will help you make your planting decisions.
Look for the 2018 guide in the March 29 edition of your
Western Producer.
## Ad Sizes & Rates

Note: Talk to your Advertising Consultant for other sizes and pricing.

<table>
<thead>
<tr>
<th>Size</th>
<th>Description</th>
<th>B&amp;W Price</th>
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<tbody>
<tr>
<td>1/8 Page 3-1/2&quot; x 2-1/4&quot;</td>
<td></td>
<td>$575</td>
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<tr>
<td>1/4 Page 3-1/2&quot; x 4-3/4&quot;</td>
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<td>$1,150</td>
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<td>1/2 Page Horizontal 7-1/8&quot; x 4-3/4&quot;</td>
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<td>$2,290</td>
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<tr>
<td>1/2 Page Vertical 3-1/2&quot; x 10&quot;</td>
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<td>$2,290</td>
</tr>
<tr>
<td>Full Page 7-1/8&quot; x 10&quot;</td>
<td></td>
<td>$4,585</td>
</tr>
<tr>
<td>Full Bleed Page 8-5/8&quot; x 11-1/4&quot; (includes 1/4&quot; bleed)</td>
<td></td>
<td>$4,585</td>
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</tbody>
</table>

### AGRONOMIC MULTIPLE BOOKING PROMOTION

Book the same size ad in any:
- 2 guides & receive 20% off colour charges
- 3 guides & receive 30% off colour charges

### AGRONOMIC SUPPLEMENTS

- Prices do not include GST
- Single Page Trim Size: 8-1/8" x 10-3/4"
- Single Page Image Size: 7 1/8" x 10"
- Single Page with Bleed: 8 5/8" x 11 1/4" *(includes 1/4" bleed)*
- Double Page Trim Size: 16-1/4" x 10-3/4"
- Double Page Image Size: 15-1/4" x 10"
- Double Page with Bleed: 16-3/4" x 11-1/4" *(includes 1/4" bleed)*

### EASY UPLOAD

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Go to: [www.producer.com/ezupload/](http://www.producer.com/ezupload/)

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**PUBLICATION DATE**

**MARCH 29, 2018**

**Ask your Advertising Consultant about our multiple booking promotion listed below.**

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**YIELD SASKATCHEWAN 2018**

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**Managing Risk, Reap Profits**

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**Provincial yields by variety and risk area | Presented by The Western Producer | www.producer.com**

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**Spring 2017**

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**Production yields by variety and risk area | Presented by The Western Producer | www.producer.com**

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**Manage Risk, Reap Profits**

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Go to: [www.producer.com/ezupload/](http://www.producer.com/ezupload/)