The SaskSeed Guide provides Saskatchewan farmers with essential information and resources for planning the upcoming crop year. This publication includes the Saskatchewan varieties of field crops insert.

**Cover & Colour Rates**

- **SPACE RATES**
  - Inside Covers ......................... $4725 + 4C
  - Outside Back Cover ................ $4945 + 4C

- **COLOUR CHARGES**
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  - Four colour process/Half Page ........ $400
  - Four colour process/Quarter and Eight Page ............... $200
  - Black & one colour/Full Page ........ $400
  - Black & one colour/Half Page ........ $200
  - Black & one colour/Quarter and Eighth Page ........ $100

- **ADVERTISING BOOKING DEADLINES**
  - NOVEMBER 21, 2017
- **SUPPLIED MATERIAL DEADLINES**
  - NOVEMBER 29, 2017

- Rates effective January 1, 2017
## Ad Sizes & Rates

Note: Talk to your Advertising Consultant for other sizes and pricing.

<table>
<thead>
<tr>
<th>Size Description</th>
<th>Trim Size</th>
<th>Image Size (includes bleed)</th>
<th>B&amp;W Price</th>
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<tr>
<td>Business Card</td>
<td>3-1/2” x 1-3/4”</td>
<td>3-1/2” x 1-3/4”</td>
<td>$340</td>
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<td>1/8 Page</td>
<td>3-1/2” x 2-1/4”</td>
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<td>7-1/8” x 4-3/4”</td>
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<tr>
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<tr>
<td>Full Page</td>
<td>7-1/8” x 10”</td>
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<td>$4,585</td>
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<tr>
<td>Full Bleed Page</td>
<td>8-5/8” x 11-1/4”</td>
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<td>$4,585</td>
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</tbody>
</table>

*Note: Talk to your Advertising Consultant for other sizes and pricing.*

### Agronomic Supplement Multiple Booking Promotion

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### Agronomic Supplements

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- Double Page Trim Size: 16-1/4” x 10-3/4”
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Rates effective January 1, 2017

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**Publication Date**

January 11, 2018

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**2018 SaskSeed 2018 Guide**

Saskatchewan Seed Growers Association

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**Agronomic Supplements**

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