The Western Producer presents the 2017 Agri-Trade Show, a special supplement focused on what is happening at this year’s show. This supplement will be published in the October 19 edition of The Western Producer. This is an excellent opportunity to reach your target audience and showcase your financial business, products or services.

Agri-Trade Show 2017 | Publication dates | Ad copy & booking deadline
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November 8-11 | October 19 | October 2

About Agri-Trade
Agri-Trade has been the gathering place for the farm community since 1984. Thirty years of great exhibits, great relationships and great memories. Agri-Trade is a treat for the whole farm family and an opportunity for the next generation in agriculture to see products first-hand. The show also features the Home Happenings exhibit, a diverse collection of products for the modern farm home. The Agri-Trend Stage offers presentations and seminars all week, on a variety of subjects.

SPACE IS LIMITED!
For more details or to book your spot, contact your rep today.

Book your ad in multiple issues and receive up to 30% off. See ad rates on reverse.
**SPECIAL SUPPLEMENT | 2017 AGRI-TRADE SHOW**

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**Ad Sizes & Rates**

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**Why choose us?**

The Western Producer is Western Canada’s leading agricultural news source for farmers, reaching more than **112,000** people with every issue.

- **94 percent** of subscribers spend more than an **hour and a half each week** reading The Western Producer.

Our subscribers farm about **58 million acres** or **90 percent** of the farmland in Western Canada.

The Western Producer is **five times more likely** in print to be a farmer’s primary source of Agriculture news and informations compared to the next leading competitor.

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**TOTAL PAID CIRCULATION:**

**34,344**

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Rates effective January 1, 2017